



## AGENDA

### *ENTREPRENEURSHIP: TRANSFORMING EDUCATION, GOVERNMENT AND INDUSTRY*

#### **SUNDAY, MARCH 4, 2012**

1:00 p.m. – 4:00 p.m.      **Exhibitor Set-Up** *Ralph David Abernathy Hall*

#### **MONDAY, MARCH 5, 2012**

7:30 a.m. – 5:00 p.m.      **Registration** *Ralph David Abernathy Hall*

7:30 a.m. – 9:00 a.m.      **Exhibitor Set-Up** *Ralph David Abernathy Hall*

7:30 a.m. – 5:00 p.m.      **Cyber Lounge Opening**  
*Ralph David Abernathy Hall, Great Hall of Teachers*

7:30 a.m. – 8:50 a.m.      **Continental Breakfast** *Ralph David Abernathy Hall Atrium*

9:00 a.m. – 12:45 p.m.      **A. Philip Randolph Leadership Session Conference Opening**  
*Ralph David Abernathy Hall*

**Prelude**      ASU Brass Quintet, Carly Johnson, Director

**Presiding**      Danielle Kennedy, Vice President for University Relations  
Alabama State University (ASU)

**Moment of Centering**      Travis Smith, Student Government Association  
President, ASU

**Presentation of Colors**      Alabama State University Air Force ROTC Color  
Guard, Detachment 019, Lt Col Dawn Davis  
Commander

**National Anthem**      University Choir and Brass Quintet, Joel Jones  
Conductor, ASU

#### **Greetings**

The Honorable Robert Bentley, Governor of the State of Alabama

The Honorable Todd Strange, Mayor of Montgomery

The Honorable Elton N. Dean Sr., Chairman, Board of Trustees, ASU

William H. Harris, President, ASU



**Musical Selection** University Choir, Joel Jones, Director, ASU

**Introduction of Keynote Speaker** Gilbert L. Rochon, President, Tuskegee University

**Keynote Speaker** John Silvanus Wilson Jr., Executive Director White House Initiative on Historically Black Colleges & Universities

**Global Connections** Josh Randle, National Executive Director Duke of Edinburgh's Award

**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, Data Solutions & Technology Incorporated (DST)

BP Scholars Presentation

### **Break**

**Soft Music** Ron Handy, Music Media Specialist, ASU

### **Leadership and Strategies Transforming Their Organizations**

*Moderator* Linda Y. Cureton, Chief Information Officer, National Aeronautics and Space Administration (NASA)

*Panelists* Malcolm D. Jackson, Chief Information Officer and Assistant Administrator, U.S. Environmental Protection Agency (EPA)

Debora A. Plunkett, Information Assurance Director (IAD)  
National Security Agency (NSA)

Muriel E. Poston, Division Director, Human Resource Development, Directorate for Education and Human Resources  
National Science Foundation (NSF)

Wanda M. Gibson, Chief Technology Officer and Director  
Department of Information Technology, Fairfax County, Virginia

*\*Featuring: iAM Solutions' Greatest Stories Never Told video highlighting the 6 African American Federal Chief Information Officers to date during this session.*



**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, DST

**Closing Remarks** Danielle Kennedy, Vice President for University  
Relations, ASU

**Postlude** Ron Handy, Music Media Specialist, ASU

1:00 p.m. – 2:30 p.m.

**Marjorie Lee Browne STEM Luncheon**  
*Dunn-Oliver Acadome*

**Prelude** Isaac Bell, Piano, ASU

**Presiding** Beatrice Forniss, Division Chief, Community and Economic  
Development, Alabama Department of Economic and  
Community Affairs; President, ASU National Alumni  
Association

**Blessing** CharaieCelia Hamilton, Miss Alabama State University

**Luncheon**

**Musical Selection** Curtis Wynn, Saxophone; Isaac Bell, Piano, ASU

**Introduction of Speaker** Michael Sorrell, President, Paul Quinn College

**Keynote Speaker** Cora B. Marrett, Deputy Director  
National Science Foundation (NSF)

**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, DST

Northrop Grumman Corporation

**Closing Remarks** Beatrice Forniss, Division Chief, Community and  
Economic Development, Alabama Department of  
Economic and Community Affairs; President, ASU  
National Alumni Association

**Postlude** Isaac Bell, Piano, ASU



2:45 p.m. – 3:15 p.m.

**Exhibits Opening**

*Ralph David Abernathy Hall*

3:30 p.m. – 5:30 p.m.

**Garrett A. Morgan Innovation Track Sessions**

*Ralph David Abernathy Hall*

Session I:

**Growing Infrastructure and Capacity Through Contracts: Higher Ed Case Studies**

*Moderator* Cajetan M. Akujuobi, Dean, College of Science, Mathematics and Technology, ASU

*Panelists* Ronald G. Forsythe, Jr., Vice President for Technology and Commercialization, University of Maryland Eastern Shore

Tizoc S. Loza, Corporate Program Manager, Mentor-Protégé SBIR & HBCU/MI Programs, Northrop Grumman Corporation

Karen Wilds, Program Manager, Governmental and Corporate Relations, Savannah State University

Session II:

**STEM Opportunities for the Next Generation**

*Moderator* Linda Phaire-Washington, Associate Provost, Office of Research & Sponsored Programs, ASU

*Panelists* Willie J. Gripper, Jr., Director, Joint Security and Hazardous Materials Safety Office, East, Federal Aviation Administration (FAA)

Roosevelt Lenard, President, National Black Coalition of Federal Aviation Employees

Shree Singh, Director, Center for NanoBiotechnology and Life Sciences Research

George Acquah, Dean, College of Arts & Sciences, Bowie State University

Pamela McCauley Bush, Chief Technology Officer, Bush Enterprises Inc.



Session III:

**Going Green: Where the U.S. Environmental Protection Agency Opportunities Are**

*Moderator* Caroline Y. Freeman-Robinson, Senior Advisor, Office of the Regional Administrator, EPA-Region 4

*Panelists* Jason McDonald, Regional Enforcement Officer and Environmental Engineer, EPA

LaToya Miller, Innovative Coordinator, EPA-Region 4

Session IV:

**Roundtable Discussion with Students: Fostering Strategic Connections – Beyond the Handshake**

*Moderator* Thomas Vocino, Executive Director, Center for Leadership and Public Policy, ASU

*Panelists* Cynthia D. Dunn, Director of Equity, Diversity, and Inclusion, Tax Exempt and Government Entities, Internal Revenue Service

Daanen Strachan, Managing Partner, Alternatives Renewable Solutions, LLC

Josh Randle, National Executive Director, Duke of Edinburgh's Award

Patrick Scott, Deputy Director, Organizing Institute, National AFL-CIO

Janel Bell-Haynes, Acting Chair, Department of Business Administration, ASU

LT Matt J. Walton, Officer Recruiter/Division Officer, Navy Recruiting District Atlanta

Session V:

**Alumni Engagement: Transforming Lives By Giving Back**

*Moderator* Cromwell Handy, Director of Alumni Relations, ASU

*Panelists* Elaine Flowers Duncan, Lead Systems Engineer, Mission Operations Laboratory, NASA Marshall Space Flight Center

Janet Sutton, Board Director, ASU Foundation





Joyce S. Pearson, General Manager & Director, MOCA Training & Business Development

Catherine Wright, Comptroller, H. Councill Trenholm State Technical College

Tyrone Couey, President & Founder, National Organization of College Parents, President, National HBCU Alumni Associations, LLC

Oatice Thomas, President & CEO, Operations & Technology Incorporated

5:30 p.m. – 6:30 p.m.      **Networking Session** *Ralph David Abernathy Hall Atrium*

**Soft Music**      Ron Handy, Music Media Specialist, ASU

#### **DINNER ON YOUR OWN**

#### **TUESDAY, MARCH 6, 2012**

7:30 a.m. – 4:00 p.m.      **Registration** *Ralph David Abernathy Hall*

7:30 a.m. – 8:30 a.m.      **Continental Breakfast** *Ralph David Abernathy Hall Atrium*

8:00 a.m. – 4:30 p.m.      **Exhibitor & Cyber Lounge**  
*Ralph David Abernathy Hall, Great Hall of Teachers*

8:45 a.m. – 10:00 a.m.      **Elijah McCoy Entrepreneurship General Session**  
*Ralph David Abernathy Hall*

**Prelude**      Ron Handy, Music Media Specialist, ASU

**Presiding**      Le-Quita Booth, Dean, College of Business Administration, ASU

**Moment of Centering**      Houston Thompson, President, Student in Free Enterprise (SIFE), ASU

**Greetings**      Alfred Smith, Interim Provost and Vice President for Academic Affairs, ASU

**Moment of Drama**      ASU Department of Theater, Wendy Coleman, Chair



**Introduction of Speakers** Zillah Fluker, Associate Vice President for Development, ASU

**Keynote Speakers** Joe Weaver, President, Global Design Interactive  
Regiel J. Days, Principal Technology Strategist, U.S. Public Sector, Microsoft

**Global Connections** Patrick Scott, Deputy Director, Organizing Institute  
National AFL-CIO

**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, DST  
  
Environmental Protection Agency

**Closing Remarks** Le-Quita Booth, Dean, College of Business  
Administration, ASU

**Postlude** Ron Handy, Music Media Specialist, ASU

10:00 a.m. – 12:00 p.m.

**Gordon Parks Free Enterprise Track Sessions**  
*Ralph David Abernathy Hall*

Session I:

**Building Strong Partnerships for Innovation**

*Moderator* Warren S. Whitlock, Associate Administrator for Civil Rights  
Federal Highway Administration

*Panelists* Tuwanda Smith, Program Manager, Office of Small Business and  
Civil Rights, U.S. Nuclear Regulatory Commission

Michael Hubbard, Group Manager, Science Education Programs  
Oak Ridge Institute for Science and Education

Anthony V. Junior, Director, Naval HBCU/MI Program Office,  
ONR Education Program Manager, Office of Naval Research

Errol Arkilic, SBIR Program Director, NSF

CAPT Eku Faux, Liaison to HBCUs/NAFEO, U.S. Coast Guard

LCDR Nikki Peoples, CNRC Diversity Office, Navy City  
Outreach – Southeast Region



Session II:

**Entertainment Entrepreneurship**

*Moderator* Wendy R. Coleman, Chair, Department of Theatre Arts, ASU;  
Owner & Founder of Sweet, Sweet Spirit Design & Publication  
Company

*Panelists* Darryl Lassiter, Composer, Writer, Producer-Director/  
Filmmaker, DDL Entertainment

James Belton, Vice President and Market Manager, Clear Channel  
Media + Entertainment - Montgomery

Yvette Jones-Smedley, Performing Arts Program Manager  
Alabama State Council on the Arts

Lei Lewis, Publisher, Women of Wealth Magazine

Session III:

**Technology Transfer at HBCUs: The Good, The Bad and The Ugly**

*Moderator* Tanaga Boozer, Director of Technology Transfer, Licensing &  
Commercialization, Florida A&M University

*Panelist* Marcus Shute, Vice President, Research and Sponsored  
Programs, Clark Atlanta University

Session IV:

**Roundtable Discussion with Students: Exploring Opportunities with the  
CIA & Preparing for College Success**

*Moderator* Jarralynne Agee, Adjunct Professor, Departments of Psychology  
& African American Studies, University of Alabama,  
Birmingham

*Panelists* Reginald King, Deputy Chief of the Assessments Group, Crime  
and Narcotics Center, CIA

Linda Washington-Douglas, Minority and Women Outreach  
Program (MWOP) Specialist, Federal Deposit Insurance  
Corporation (FDIC)

Tobias Q. Brown, Author and Motivational Speaker

Alvin Hartley, CEO, HBCULinkup.com and  
HBCUBusTours.com





Charlie Hardy, Professor of Marketing, College of Business Administration, ASU

12:15 p.m. – 2:00 p.m.

**Willa Beatrice Brown Aviation Luncheon**

*Dunn-Oliver Acadome*

**Prelude** Joel Jones, Piano, ASU

**Presiding Blessing** Sharron Herron-Williams, Interim Associate Provost, ASU  
Charles O'Neal, Vice President, Phi Beta Lambda Professional Business Fraternity Inc., ASU

**Luncheon**

**Musical Selection** Desire Gaston, Voice; Joel Jones, Piano, ASU

**Introduction of Speaker** Michael J. Hester, Interim President & CEO  
UNCF Special Programs Corporation

**Keynote Speaker** Woodrow Whitlow, Jr., Associate Administrator for  
Mission Support Directorate, NASA

**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, DST

Lockheed Martin Corporation

**Closing Remarks** Sharron Herron-Williams, Interim Associate Provost  
ASU

**Postlude** Martin Camacho, Piano, ASU

2:15 p.m. – 4:30 p.m.

**Thurgood Marshall Leadership Track Sessions**

*Ralph David Abernathy Hall*

Session I:

**Building Public & Private Relationships to Grow Our Communities**

*Moderator* Senora Coggs, Senior Policy Advisor, Office of Civil Rights  
Office of the Secretary, U.S. Department of Commerce

*Panelists* Antoinette A. Coleman, Assistant Vice President for Academic  
Affairs, Morgan State University



Glenn E. Hames, Director of Strategic Partnerships, UNCF  
Special Programs Corporation

Calvin R. Stamps, President, Bretwood Capital Partners

David Garnett, Founder & President, iAM Solutions, LLC  
Latonia Jones, Co-Executive Director, Alabama A&M University  
Research Institute

Firas Akasheh, Mechanical Engineering Assistant Professor  
Tuskegee University

Session II:

**NASA Marshall Space Flight Center Programs & Projects Initiatives**

*Moderator* Elaine Flowers Duncan, Lead Systems Engineer, Mission  
Operations Laboratory, NASA Marshall Space Flight Center  
(MSFC)

*Panelists* Lynn Garrison, Technology Infusion Manager for the Small  
Business Innovation Research (SBIR)/Small Business  
Technology Transfer (STTR) Programs, NASA MSFC

Charles L Nola, Department of Defense and Other Government  
Agencies Partnerships Manager, NASA MSFC

Tammy Rowan, MSFC Academic Affairs Office Manager,  
Office of Human Capital, NASA MSFC

L. Dale Thomas, Associate Center Director (Technical), NASA  
MSFC

Lewis Wooten, Avionics Element Manager, Space Launch  
System (SLS) Program Office, NASA MSFC

Session III:

**Transforming Organizations Through Technology**

*Moderator* Michelle Crawford, Assistant Professor, College of Business  
Administration, ASU

*Panelist* Timothy Goodrich, President & CEO, Timitron Corporation

Donald G. Knezek, CEO, International Society for Technology in  
Education (ISTE)



Deitra Crawley, Attorney, Law Offices of Gary L. Rigney

Alirio Valbuena, Chief Technology Officer, Bowie State University

Fabio Chacon, Computer Science Professor, Bowie State University

Arthur Rogers, Senior Business Executive, Strategic Solutions Center, LLC

Session IV:

**Small Business Resources – Including the Power of Certifications**

*Moderator* Lorenza Patrick, Director, Small Business Development Center, College of Business Administration, ASU

*Panelists* Emma Jackson, CEO, Integrated VU

Samira Cook-Gaines, Director, DC Women’s Business Center

Michael Hudson, Money Talks International

Michael A. Bush, President and CEO, Bush Enterprises, Inc.

Rosalyn Woodward Pelles, Director, Civil, Human and Women’s Rights Department, National AFL-CIO

Clarence Mann, Manager, Office of Minority Business Enterprise (OMBE), Alabama Department of Economic & Community Affairs (ADECA)

4:30 p.m. – 5:30 p.m.

**Networking Session** *Ralph David Abernathy Hall Atrium*

**Soft Music** Ron Handy, Music Media Specialist, ASU

**DINNER ON YOUR OWN**

**WEDNESDAY, MARCH 7, 2012**

7:30 a.m. – 11: 45 a.m.

**Registration** *Ralph David Abernathy Hall*

7:30 a.m. – 8:30 a.m.

**Continental Breakfast** *Ralph David Abernathy Hall Atrium*



8:00 a.m. – 12:00 p.m.

**Exhibitor & Cyber Lounge**

*Ralph David Abernathy Hall, Great Hall of Teachers*

8:45 a.m. – 12:00 p.m.

**Lewis H. Latimer Innovation General Session**

*Ralph David Abernathy Hall*

**Prelude** Ron Handy, Music Media Specialist, ASU

**Presiding** Brenda Brown Hunter, Science Advisor, Office of Defense Programs, Department of Energy's National Nuclear Security Administration (NNSA)

**Moment of Centering** Ebony T. Everett, Future Alumni Movement, ASU

**Greetings** ASU President William H. Harris

**Musical Selection** Daniela Cobb, Voice; Joel Jones, Piano, ASU

**Introduction of Speaker** George T. French, Jr., President, Miles College

**Keynote Speaker** Bill Valdez, Principal Deputy and Acting Director, Office of Economic Impact and Diversity, U.S. Department of Energy (DOE)

**Department of Energy Technical Assistance Workshop**

*Panelists* John Gross, Director, Office of Policy, Integration and Communication, Office of Nuclear Energy

Lamont Jackson, Senior Program Analyst, Office of Electricity Delivery and Energy Reliability

Jamie T. Scipio, Program Analyst, Office of Economic Impact and Diversity, DOE

Amanda Quiñones, Program Analyst, Office of Economic Impact and Diversity, DOE

Robert Shepard, Founding Executive Director, Science and Engineering Alliance, Inc. (SEA)

**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, DST



**Closing Remarks** Brenda Brown Hunter, Science Advisor, Office of Defense Programs, DOE's NNSA

**Postlude** Ron Handy, Music Media Specialist, ASU

12:15 p.m. – 2:10 p.m.

**John H. Johnson Entrepreneurship Luncheon and Conference Closing Session**

*Dunn-Oliver Acadome*

**Prelude** Ron Handy, Music Media Specialist, ASU

**Presiding** Tommie "Tonea" Stewart  
Dean, College of Visual & Performing Arts, ASU

**Blessing** Darius Thomas, Golden Ambassador, ASU

**Luncheon**

**Dance Performance** ASU Eclectic Dance Company, Brian Vernon, Director

**Introduction of Speaker** Samuel Munnerlyn, President, H. Council  
Trenholm State Technical College

**Keynote Speaker** Matthew Erskine, Acting Assistant Secretary of Commerce for Economic Development, U.S. Economic Development Administration

**Presentation** William H. Harris, President, ASU  
Deborah Scott Thomas, DST

Information Transport Solutions, Inc.

**Closing Remarks** Tommie "Tonea" Stewart  
Dean, College of Visual & Performing Arts, ASU

**Postlude** Ron Handy, Music Media Specialist, ASU

2:30 p.m. – 3:30 p.m.

**Alabama State University Campus Tour**