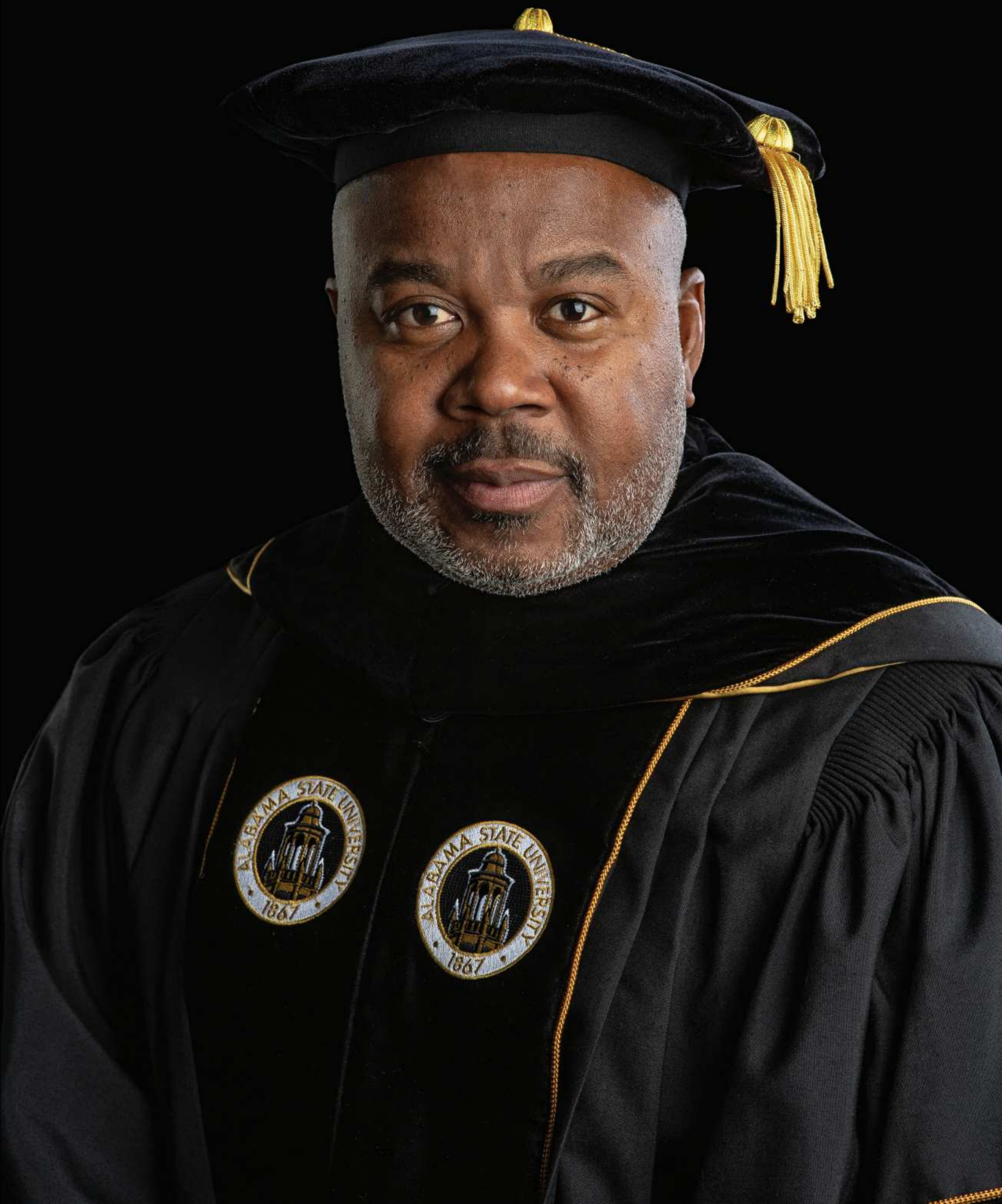




Presidential Accomplishments

President Quinton T. Ross Jr.
September 2017 through September 2018



September 21, 2018

Greetings:

In September of 2017, the members of the Alabama State University Board of Trustees selected me to serve as the 15th President of this great institution. Since taking office on October 3, 2017, I have literally hit the ground running. The “roller skates” that I donned on the first day are still a part of my wardrobe every day as I work on behalf of ASU.

For nearly a year, we have experienced a number of great triumphs and successes, many of which are documented in this report. I have crisscrossed the country proudly hailing the name O’ Mother Dear, engaging and re-engaging alumni, helping to develop new partnerships, speaking to large and more intimate audiences about the many and wonderful things that are happening at Alabama State University.

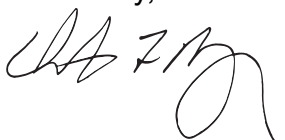
While the positives have far outweighed the “negatives,” we have had our challenges; but we have faced each one with determination, strength of will, transparency and a strong belief in Alabama State University’s ability to triumph over any adversity.

I have been able to forge a team of leaders who have accepted every challenge head on and who have taken on the vision of greatness for Alabama State University. The President’s Cabinet meets weekly to discuss the vision and to ensure that we are “staying the course” in every area of the University, from academics to business and finance, to athletics, advancement, security, technology, student success, facilities and beyond. You will find the highlights from each of the Cabinet members in this report.

Finally, this report is a compilation of highlights of which we should be proud, but by no means is it exhaustive. We are making great strides at this University and we are telling our story on local, state and national platforms in diverse and innovative ways, particularly through a revamped and reenergized social media initiative. We will continue to tell ASU’s story and build on that narrative in positive and impactful ways in the months ahead.

We appreciate your continued support of our efforts.

Sincerely,



Dr. Quinton T. Ross, Jr.
President

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Part I: The First 100+ Days



September 2017 (As President Elect)

- Attended the ASU College Democrats Reception
- Brought greetings at the SGA Inauguration
- Attended the White House HBCU Initiative in Washington D.C.
- Brought greetings at the Montgomery Area Chamber of Commerce Diversity Summit Luncheon and ASU Reception
- Attended the HBCU United Sesquicentennial Celebration at Morgan State University
- Attended the Alabama HBCU Roundtable Discussion at Alabama A&M University sponsored by the Governor's Office on Minority Affairs
- Interviewed by the Montgomery Advertiser for a feature article
- Brought greetings at Connection Day at the invitation of the Office of Enrollment Management





October 2017

- Began my official tenure as the speaker for the University's Fall Convocation. During my speech, I pledged a gift of \$50,000 to the University.
- Established Cabinet meetings which are scheduled for Tuesdays
- Diffused an attempted sit in by students upset about cancellation of an event by meeting with them and discussing their concerns
- Served as keynote speaker at First Baptist Church on N. Ripley Street
- Participated in the first day of work for Home Depot renovation project at the University's health center
- Assisted with the coordination of the Relief project for Puerto Rico, sponsored by the ASU baseball team. Able to connect the team with my longtime friend, Dr. Tom Ellison, Medical Services Director and Principal Investigator for Project H.E.L.P.
- U.S.A. Dr. Ellison does missionary work in Puerto Rico.
- Gave welcome remarks at ASU student Theatre program
- Received check from Home Depot at the ASU vs. Alcorn football game
- Attended a luncheon sponsored by the Alabama Education Association
- Served as ASU Glad to Be Black Again panel participant
- Attended the coronation of Miss ASU, Sha'Diamond Mayfield, and gave her the oath of office and shared the traditional President's Dance with her
- Attended College Day at Hutchinson Baptist Church
- Offered greetings for the College of Liberal Arts and Social Sciences Symposium
- Guest of honor and speaker at Birmingham Metro Alumni Chapter of the NAA





- Met with representatives from Moody's credit rating agency
- Met with Congressman Bradley Byrne, co-chair for the HBCU Committee in the U.S. House of Representatives. He visited the campus to show his support for my presidency. We also were interviewed by members of the local media.
- Was guest speaker for the Honors Day program at Lanier High School
- Met with Drs. Johnny and Rubye Sanders, alumni who donated \$10,000 to the University
- Attended my first ASU Foundation Board Meeting
- Traveled to Houston for the Alumni Roundup prior to the game against Texas Southern. Met separately with several potential donors.
- Brought greetings at the State Arts Council
- Met with Montgomery Mayor Todd Strange and Commission Chairman Elton Dean regarding ASU's Town and Gown relationship (Mayor Strange attended the Magic City Classic as a result of that meeting)
- Received a resolution from the Birmingham City Council for being selected as President

- Magic City Classic Events
 - » Presidents and Trustees Reception
 - » McDonald's Kickoff Luncheon
 - » Educator's Luncheon
 - » BOT Workshops
 - » Met with Leroy Abraham at Regions Corporate Headquarters
 - » Attended Regions Reception
 - » Birmingham Alumni Chapter Hospitality
 - » Attended NAACP Reception and brought greetings
 - » Met with Rickey Smiley, MCC parade marshal
 - » Regions Bank Team Luncheon
 - » Award recipient at the Insights Marketing Honors Brunch, as well as Trustee Angela McKenzie
 - » Program honoring Alabama's Bicentennial
 - » Classic Grove Concert
 - » Takeover MCC Party
 - » Magic City Classic Parade
 - » Coors Light Tailgate Party
 - » Accepted check during the MCC football game
- Attended the Word Up Ministry Scholarship presentation
- Participated in Career Day with Alumni





November 2017

- Soccer Watch Party – brought greetings and congratulations to the team
- Participated in Orientation Class at the request of a student
- BOT - Executive Committee Meeting
- BOT - Trust for Excellence
- BOT – Meeting
Presented organizational chart, key administrative hires and restructure plan for the Office of Enrollment Management and Student Affairs
- Served on the President's Panel and Organizational Committee member at the national NEA/HBCU Summit in D.C.
- Attended and brought greetings at the SBDC Procurement Conference – Hyundai Training Center
- Was the guest speaker for local Montgomery chapters of Omega Psi Phi Achievement Program
- Participated in Obama Day Parade in Marion
- Interviewed by WSFA
- Initiated campus beautification projects: trees cut back, landscaping, improved lighting
- Greeted Dekalb County students on campus for a college tour
- Met with Faculty Senate executive committee
- Attended Non-Instructional Staff Executive Committee Meeting
- Attended Turkey Day Classic events
- Attended ASU Chat and Chew





- Attended an Entertainment Symposium
- Attended ASU Seminar "Vote...Like Your Life Depended On It"
- Led the Walk with Ross
- Attended "Telling Our Story" event
- Served as keynote speaker at the Business and Community Breakfast
- Participated in the Elite Models Fashion Show; my wife and I were guest "models"
- Was the featured speaker at the ASU Alumni Brunch
- Attended the Hornet Club Meeting and Athletics public forum
- Attended NAA Mini Conference
- Participated in the Omega Psi Phi Stone Reveal
- Sponsored Hornet Nation Tailgate for alumni and community
- Interviewed on WVAS Perspectives
- Led the Turkey Day Classic Parade
- Held the President's Reception - an open house for alumni
- Attended the student cookout sponsored by the Midwest Regional NAA the day after the Turkey Day Classic. Event was held for students who could not go home for the holidays.
- Guest speaker for the historic Tabernacle Baptist Church in Birmingham (Pastor Hamlin was my youth pastor when I lived in Michigan)
- Honored to serve as the guest speaker for the Booker T. Washington High School class of 1970 reunion
- Was the keynote speaker at the Omega Psi Phi, Alpha Phi chapter in Birmingham





December 2017

- Attended the Montgomery Area Chamber of Commerce Annual Meeting
- Attended the Christmas party in Washington sponsored by the Washington D.C. Metro chapter of the NAA. Had the opportunity to engage alumni, current and future students and potential donors.
- My office coordinated the ASU Christmas Tree Lighting Ceremony
- Attended the SWAC Winter Meeting in Houston and the SWAC Hall of Fame event where alumna Shameka was inducted
- Attended the SACSCOC meeting in Dallas, New Presidents' session, and learned about changes to SACS requirements
- Coordinated a meeting with Project Success, our Office of Enrollment Management and key administrators regarding the federal group's ability to help the University with enrollment and retention
- Attended Student Athlete Graduation Recognition Brunch
- Received Citizen of the Year award from a second grade class at Catoma Elementary
- Introduced an organizational chart adjustment and HBCU Finance Program Resolution at the December BOT Meeting
- Presided over my first Commencement Ceremony as President
- Was the guest speaker at Dexter Avenue King Memorial Baptist Church for their Founders Day
- Visited the University's campus and property in Brewton, Alabama
- Sponsored a Christmas Party for University employees
- Recorded holiday greetings at WVAS and a video greeting that was distributed through social media
- Met with Kenneth Dean and was interviewed for the Hornet Tribune
- Coordinated the leadership team's activities for the campus and students during "snow days" which established an official rapid response protocol. Spent one of the days helping to serve students in the dining hall.
- Met with the general manager of WSFA





January 2018

- Spoke at the Spring Semester Faculty Institute
- Met with various media outlets, including WSFA, Montgomery Advertiser and Tonya Terry
- Corrected erroneous information contained in the Montgomery Advertiser story on the December BOT meeting
- Hosted the Alabama State Senate's Comprehensive Education Task Force. Invited to be a member by Senate Pro Tem, Dale Marsh
- Met with representatives of AHSAA about expanding opportunities for engagement
- Spearheaded the re-organization of Student Affairs and Enrollment Management.
- Invited to be a panelist for the national meeting of the Association of Governing Boards in April
- Attended the SACSCOC Orientation for Reaffirmation meeting in Atlanta
- Hosted a Legislative Reception which was attended by more than 50 members of the Alabama Legislature, including the Chief of Staff of the Senate Pro Tem, Speaker of the House, Secretary of State, House and Senate budget chairs, House and Senate minority leaders, Senate majority leader and heads of several key legislative committees and an aide from the Governor's office





Part II: February - May



February 2018

- Coordinated the selection of Founder's Day Speaker, Tommie Dortch, 100 Black Men of America
- Served as the guest speaker for the Greater Destiny Worship Center, Black History Program
- Was the speaker for the Super Gold Counselor's Luncheon for the River Region Counselors
- Guest speaker, Johnnie Carr Middle School, Montgomery
- National Alumni Appreciation Brunch
- Guest speaker, New Harvest Christian Church, Birmingham
- Guest speaker, Trinity Baptist Church, Birmingham
- Master of Social Work site visit
- Guest speaker, McKee Middle School, Montgomery





March 2018

- Connection Day for Parents and Students
- STEM Symposium
- HBCU Refinance
- Boys & Girls Club on campus (Speaker)
- Attended Alabama Commission on Higher Education meeting
- Guest speaker, St. Johns AME, Montgomery
- Podcast with HBCU Digest
- ASU at Concordia
- Me Too Lecture
- Attended State of the City and County, Montgomery
- Guest speaker, 2nd Chance Foundation, Montgomery
- HBCU Tour Group Now on campus (Speaker)
- National Center Symposium- Federal Judge Myron Thompson
- Attended Global Institute for Freedom & Justice meeting
- Pathway to Reaffirmation Celebration
- Guest speaker, Lee Co. ADC Unity Breakfast
- Engaged the legislative process
Additional \$1 million in State Appropriation
Passage of SB236





April 2018

- Annual Graetz Symposium
- Chick-fil-a Ribbon Cutting
- Students Athletic Day
- SBDC Conference
- Guest Speaker, ASU Annual Retirement Ceremony
- Met with all seven Colleges individual during the Month of April
- Signed Memorandum of Agreement with the National Park Service (Montgomery Interpretive Center)
- Guest speaker, Selma-Dallas ASU Black and Gold Banquet
- Guest speaker, Metro Atlanta Alumni Association
- Guest Speaker, Mt. Zion AME Layman's Day (made donation to ASU)
- Lecture Series with Birmingham Mayor Randall Woodfin
- Met with Dept. of Music Accreditation Team
- The Edward Via College of Osteopathic Medicine (VCOM) White Coat Ceremony
- Guest speaker, Y Achievers Ceremony, Montgomery
- Annual Honors Convocation
- AGB Conference panel presenter "Future of Higher Education", San Francisco, California
- Administrative Professionals Day Speaker
- Guest speaker, River Region Volunteer of the Year Awards ceremony, Montgomery
- Alabama State University Choir performance opening act with Common





May 2018

- Met with CAPTE Accreditation team
- Rainbow Push Automotive Presidential Scholarship Sponsored by Hyundai Motor America
- Faculty and Staff appreciation BBQ
- First Baptist Greater Washington Park Baccalaureate Speaker
- Athletic Banquet
- Athletic Senior Brunch
- Guest speaker, Montgomery Kiwanis
- Press Conference 1955 Bus boycott documents on loan from the Montgomery Circuit Clerk's office
- Town Hall meeting with ASU Staff
- Golden Class of 1968 Reception
- Golden Class of 1968 Brunch





Part III: June - September



June 2018

- Participated in the national conference of the Alabama State University National Alumni Association
- Attended the Trailblazer Tribute to civil rights activist and former ASU employee Sheyann Christburg
- Welcomed the OMEGA HBCU Tour group
- Guest speaker for the Northeast Regional Alumni Conference, Philadelphia
- Attended the SWAC meeting for Presidents and Chancellors
- Met with Mayor of Montgomery to discuss ongoing partnerships with the city
- Attended the Tech MGM meeting which resulted in ASU being part of a collaborative partnership between the city of Montgomery and higher education institutions in the region
- Made several television and radio appearances including Visions TV interview with Cedric Varner
- Served as a panelist for the 100 Black Men of America conference





- Met with Coca-Cola officials about expanding the company's partnership with the University
- Presented at the Board of Trustees Retreat
- Met with Pete Landrum of BGR governmental affairs group in Washington, D.C. Toured the campus and discussed federal grant opportunities
- Welcomed new students at the Freshman Orientation
- Served as the Prince Mason Hall chapter guest speaker
- Attended the University of Alabama Power South dinner at the Montgomery Country Club
- Spoke at the University's inaugural InterFaith Breakfast designed to engage the spiritual leaders within the community for development and student support
- Attended the Black and Gold Cabaret sponsored by the Gulf Coast Chapter of the NAA in Mobile, Alabama, engaged with nearly 400 alumni and community leaders in a fundraiser for the University

July 2018

- Guest speaker at Old Cloverdale Association meeting as part of CommUniversity to address their concerns regarding the effects of large campus gatherings such as the Labor Day Classic
- Spoke at the CEO Roundtable and engaged a group of local business leaders
- Met with Lt. General Cotton and established a partnership with Maxwell/Gunter Air Force Base
- Participated in the Senate Pro-Tem's Higher Education Task Force Meeting
- Served as the MKS Foundation Speaker-Birmingham, Ala.
- Spoke at the Omega Psi Phi Grand Conclave
- Participated in the NCAA National Conference-Orlando, Fla.
- Welcomed Dallas, Texas student tour group
- Recognized by the Michigan Chronical with a Men of Excellence Award and served as a guest speaker-Detroit, Mich.





August 2018

- Served as the Golden Ambassador retreat speaker
- My son and I participated in the Hornet Haul to help students move into residence halls
- Participated in the Freshman Rites of Passage
- Met with Non-Instructional Staff Executive Committee
- Attended the Supercomputer Authority Meeting
- Served as Federation Coop speaker-Birmingham, Ala.
- Offered greetings and remarks at the National Center's Patrons and Donors reception
- Attended the student athlete's Welcome Back Bash
- Traveled to Washington for the signing of the MOU for ASU being part of the historic Veterans Administration Partnership
- Participated in the Presidential Inauguration activities that allowed the University to engage with alumni, other institutions of higher learning, corporations/businesses and others on a strategic level that generated more than \$1 million for the University
- Celebrated the Hornets big win against Tuskegee in the Labor Day Classic





LABOR DAY CLASSIC WEEK

INCLUDING
THE INAUGURATION OF
Dr. Quinton T. Ross, Jr.

THE 15TH PRESIDENT OF
ALABAMA STATE UNIVERSITY





September 2018

- Participated in the United Way Phone-a-Thon with ASU student volunteers
- Met with Montgomery County Community Action regarding the formation of a partnership with the Zelia Stephens Early Childhood Center
- Participated in the 9/11 Remembrance ceremony
- Served United Way Young Leaders Luncheon Speaker
- Attended HBCU Week Conference in Washington D.C. sponsored the White House Initiatives on HBCUs
- Was a guest of U.S. Senator Doug Jones in the U.S. Senate gallery as Jones presented legislation to increase funding for the nation's HBCUs



Academic and Cabinet Highlights



ACADEMIC AFFAIRS

Carl S. Pettis, Ph.D.

Interim Associate Provost

Mission Statement

The mission of the Provost and Office of Academic Affairs is to sustain an academically-focused environment that promotes the University's evolution as one of the state's premier comprehensive and diversified institutions of higher education. The Office endeavors to advance its mission through:

- Academic programs responsive to market demands;
- Effective and flexible learning and support services;
- Globalization of the institution's academic footprint;
- Sponsored research capacities for facilitating technology transfer from research discovery to commercial development;
- Data-driven operating processes;
- Forward-thinking educational and scientific technology infrastructure;
- Excellence in scholarship (research, professional community; intellectual creativity); and

- Promotion of sustained professional development in all students and faculty.

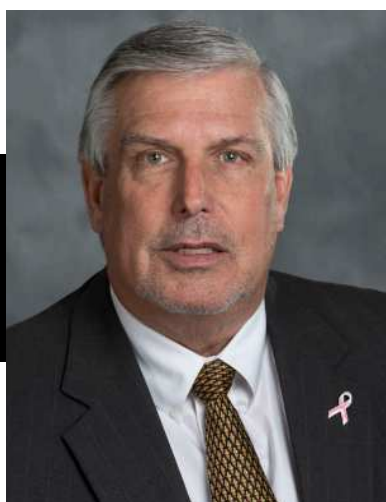
Academic Accomplishments

- Alabama State University signed a Memorandum of Understanding with the Defense Acquisition University (DAU) that will provide the University full access to the repository of high-quality curriculum on acquisition that is being used to train both military and civilian personnel across the federal government. This will be conducted under the oversight of the Percy J. Vaughn Jr. College of Business Administration.
- University College's Bachelor of Interdisciplinary Studies graduated its first class during the spring 2018 Commencement Convocation.
- In the College of Liberal Arts and Social Sciences, the Department of Social Work was successful in earning initial accreditation for the Master of Social Work program. The Bachelor of Social Work program received reaffirmation as well.
- A team of ASU students from the College of Science, Technology, Engineering and Mathematics participated in the NASA

Rover Challenge in Huntsville, Ala. where they designed and built a space car.

- The National Center for the Study of Civil Rights received five senior level donations during their fall ceremony.
- Three Alabama State University faculty members from the College of Health Sciences will participate as Langston University Research Fellows as part of the Langston University Rehabilitation Research and Training Center (RRTC) on Research and Capacity Building for Minority Entities program.
- The expungement of 1960 ASU student expulsions by the Alabama State Board of Education; decreed by former Interim State Superintendent Dr. Ed Richardson. Our very own Dr. Derryn Moten, professor of History and Political Science was recognized for spearheading this initiative.
- A survey conducted by the Office of Academic Affairs demonstrated that Alabama State University impacts more than 4,500 students annually through outreach initiatives.

- The Division of Continuing Education and the Percy J. Vaughn, Jr. College of Business Administration organized and offered a two-week Boot Camp for Security + (Cyber Security) for Maxwell Air Force Base.
- The College of Education welcomed new leadership as Dr. Alethea Hampton was selected to be the dean of the college.
- Dean Tommie Stewart from the College of Visual and Performing Arts played the role of Ruth Pearson in the Netflix movie, "Come Sunday."
- Brian Martin, associate professor of Theatre, worked with Trenholm State Community College to bring to stage a theatrical performance titled "Sounds of the Motor City".
- Dr. Adonis Gonzalez-Matos performed at the National Cuban Music Festival, Kennedy Center, Washington, D.C.
- The academy produced nearly 70 publications, 65 scholarly presentations, and grantsmanship continues to thrive.



THE DIVISION OF BUSINESS AND FINANCE

William "Bill" Hopper, Interim Vice President

Budget Developed

Approach

- To appropriately fund areas underfunded in prior year budget

- Athletics
- Deferred Maintenance
- Academic
- Student Life
- Student Services

- Increase Funding for:
 - Recruitment
 - Student Financial Aid
 - Retention Activities
 - Learning Labs
- Operating Cash Reserves –
From \$500k-\$1Million
- Recognition of Doubtful Accounts –
\$1 Million
- Funding for Deferred Maintenance

New/Additional Funding

- Increase in State Appropriation from
\$42.9million to \$45.6million
- Increase in Tuition & Fees—will result in
revenue of \$3.2 million
- Increase in Early Childhood Center with new
partnership
- Increase in Residential Life—
Actual recognition of income
- Realignment of Dining Revenue and Costs

Incremental Release of Budget

What has been accomplished during this fiscal year

- Refinance bonds—although Debt Service increased for 2018-2019, the anticipated savings over the life of the debt is \$10 million.
- Elimination of off-campus housing resulted in budget reduction of nearly \$1 million due to:
 - Apartment Lease
 - Police-Security Cost
 - Transportation Cost—Vans and Drivers
- Realignment of Human Resources—Salary Adjustments:
 - Implementation of cross training
 - Elimination of a \$72,000 position
 - Emphasis on customer service
 - New Human Resources Assistant Vice President—change from a Director

- Renewal of health insurance without a cost increase to employees—still a self-insured program
 - Plans to provide an additional option in January 2019
- Renewal of line of credit with a reduction in interest rate from 3% to 2.5%
- New agreement with Guardian Life Insurance is in process that will move the administrative duties from ASU to the insurance provider which should reduce the workload in Human Resources for providing this employee benefit
- Implementation of purchasing controls and ongoing efforts to eliminate “After the Facts”
- Funding for a Vice President of Facilities
 - In conjunction with the new Vice President of Facilities:
 - Improved grounds appearance
 - Numerous A/C repairs and maintenance
 - Roofing Project
- Ongoing review of Aramark contract and reconciliation of charges
- Review of audits and financial statements
 - Warren Averitt
 - State Examiners — Exit Conference to be scheduled
- Engagement of Carr Riggs & Ingram to conduct risk assessment
 - Then once we get the Assessment Review, additional services may be needed
- Ongoing review of and alignment of Inventory Control to ensure compliance with Audits
- Ongoing cleanup of old outstanding invoices
- Recouping funds through Student Health Center bill back insurance
- Review of Student Health Insurance



CHIEF OF STAFF

Dr. Kevin A. Rolle

Building Partnerships

- Alabama State University will host the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Regional Training, September 27-28, 2018.
- Alabama State University is a new member of the Alabama Established Program to Stimulate Competitive Research (ALEPSCoR) program that is dedicated to the advancement of economic development via scientific and engineering research through a collaborative effort among the state's research universities. The Office of Institutional Effectiveness along with the Office of Academic Affairs provided institutional research capabilities that are now reported in the ALEPSCoR's interactive map.

2020 SACSCOC Updates

- The first iteration of responses to the Principles of Accreditation Standards have been submitted by committee chairs and are being reviewed.
- The Fall 2018 Reaffirmation Newsletter is available on the University's website.
- All full-time faculty have been evaluated according to Standard 6.2a (Faculty Qualifications) of the Principles of Accreditation.

Institutional Activities

- On August 8, 2018, the Chief of Staff along with the Office of the President, the Office of Academic Affairs and the Office of Institutional Effectiveness staff assisted with the planning and execution of the University's Inaugural Fall 2018 Faculty and Staff Institute. A total of 675 faculty and staff participated with a satisfaction rate of 89%.

- Hosted the 2018 HBCU Symposium that included presidents from Benedict College, Tuskegee University, Trenholm State Community College, Alabama A& M University, the Thurgood Marshall College Fund, The White House Initiative on HBCUs, and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC).

Operational Updates

- Assisted in the hiring of the Dean of the College of Education, Vice President of Facilities and Operations, and Interim Director of Camps and Programs. Currently in the process of hiring the Dean of the Harold Murphy Graduate School, Athletic Director and Dean of the College of Health Sciences.
- Negotiating a new contract with Aramark food services company.
- Held meetings with Bruno Event Team to ensure efficient and effective operation of the Labor Day Classic and the Magic City Classic.
- Met with college deans and the University's Registrar to discuss availability of courses and to ensure first-year students are properly advised for the Fall 2018 semester.

Leadership in Action

- Attended 100 Black Men of America, Inc., 32nd Annual Conference, June 13-17, 2018.
- Served as panelist for the Blacks in Government 40th National Training Institute, New Orleans, August 13-16, 2018.
- Attended the Atlanta Alumni Chapter Meeting, July 2018, with President Ross.
- Attended the Alabama Promise Cash for College Kickoff, September 20, 2018, Birmingham, Ala.



THE OFFICE OF FACILITIES AND OPERATIONS

Donald L Dotson, Vice President

Mission Statement

The Mission of Office of Facilities and Operations is to provide cost effective and responsive service for the maintenance and operation of facilities, grounds, and other related support functions that support the University's commitment to global excellence in teaching, research and service.

Accomplishments 2017-2018

- Replaced cooling tower and chiller in Acadome
- Replaced flooring in Simpson Hall
- Reworked air units to ensure all rooms in Simpson Hall online
- Phase I of Beverley Hall Renovation
- Re-roofing of Buskey Building
- Moderate renovation in G.W. Trenholm Hall
- Replaced HVAC Unit in Tennis Center
- Major Roofing Project
 - H .C. Trenholm
 - Lockhart
 - COBA Swing Space
 - Tullibody Music
- Enhanced support for successful move in day



THE DEPARTMENT OF INTERCOLLEGIATE ATHLETICS

Jennifer Williams, Interim Athletic Director

Mission Statement

The Department of Athletics, as a partner in the mission of Alabama State University, is committed to pursuing excellence at the Division I-FCS level, and providing opportunities and encouragement for each student-athlete to reach his/her fullest intellectual and athletic potential.

The Department will afford high level coaches and administrators, whose goal is to instill a winning attitude on and off the field of play through core values such as integrity, teamwork, leadership and service to others. As one of the most visible platforms to tell the ASU story, the Department of Intercollegiate Athletics strives to promote pride, loyalty and unity within the River Region community, the state of Alabama, as well as the nation.

Academics

- 2018 Google Cloud First Team Academic All-District (Hunter Phillips)
- 2018 Google Cloud Second Team Academic All-America (Hunter Phillips)
- 161 Southwestern Athletic Conference (SWAC) All-Academic members
- Four bowlers recognized for academic excellence by NTCA (National Tenpin Coaches Association)
- Men's Golf received All-Academic honor from GCCA (Golf Coaches Association of America) and 18Birdies.com

APR

- All teams at Alabama State met threshold of 930 to be eligible for postseason play
- Two teams – women's cross and bowling – scored a perfect 1000
- Three other teams scored 990 or better in APR for the Hornets

Awards

- Dylan Renaker selected as nominee for Campbell Award (National Football Foundation)
- Carl Thompson selected as nominee for All-State AFCA Good Works Award
- Jennifer Lynne Williams named Women Leaders in College Sport Football Championship Subdivision (FCS) Administrator of the Year
- Alabama State awarded Accelerating Academic Success grant
- Desiree Horn named SWAC Woman of the Year, nominee for NCAA Woman of the Year
- Andrea Wheeler in top 10 of SMS Sports Design at FCS level
- Andrea Wheeler in top three of two design contests in CoSIDA national competition
- Travis Jarome wins "Best in Nation" for baseball notes in CoSIDA national competition

- 37 student-athletes named All-Conference this past season for their accomplishments

Nominations/Speaking Engagements

- Shameka Jackson selected for SWAC Hall of Fame
- Jennifer Lynne Williams named to NCAA Division I Council
- Jennifer Lynne Williams selected to the National Association of Athletic Development Directors (NAADD) Executive Board
- Dr. Ronald Brown and Jodie Smith spoke at the AASP Convention
- Jennifer Lynne Williams presented at the NACDA Convention
- Penny Lucas-White selected to present at AVCA National Convention
- Reneisha Hobbs presented as part of the Women Inspiring and Nurturing Student Athletes (WINGS) program
- Reneisha Hobbs presented at LSU Drive-In Conference
- Donald Hill-Eley spoke at Bullock County ASU Alumni Association meeting, and also spoke at the Kiwanis Club
- Jennifer Lynne Williams spoke at Minority Trailblazers Conference
- Travis Jarome will serve on Job Seekers Committee and Publications Committee for CoSIDA during 2018-19 academic year

Championships/Team and Individual Accomplishments

- Alabama State won its fifth consecutive Commissioner's Cup
- Eight conference championships (volleyball, soccer, women's indoor track and field, men's indoor track and field, women's golf, men's tennis, women's tennis, women's outdoor track and field)

- Five regular season championships (volleyball, soccer, bowling, men's tennis and women's tennis) and one divisional championship (baseball)
- Three teams finished as runner-up in respective tournament (softball, men's golf and men's outdoor track and field)
- Five student-athletes competed in the NCAA Outdoor Track and Field National Championship
- One student-athlete (Kyana Evans) competed in the USA Junior Nationals

Other News/Accomplishments

- Hornet Sports Network broadcasts included over 54,000 viewers/listeners throughout the year in football, volleyball, softball, basketball (men and women) and baseball
- The Hornet Club tripled donations received on "Giving Tuesday" raising over \$10,000
- Coca-Cola honored the Alabama State football team for their service to Common Ground Ministries – helping to build a playground
- Volleyball is participating in Team IMPACT, bringing a young lady in to be a part of the team while she is battling her illness
- Ray Hernandez was drafted by the Atlanta Braves in the 2018 MLB Draft
- Inma Martinez signed to play professional soccer in Spain
- Ariela Lewis led her team to the NWPSL team championship after graduation from Alabama State
- Chett LeVay and Kourtney Berry were each invited to NFL Training Camp with the Jacksonville Jaguars
- Candace Martin chosen to intern in the MiLB FIELD Program



THE DIVISION OF INSTITUTIONAL ADVANCEMENT

Lois Russell, Interim Vice President

Mission Statement

The mission of the Alabama State University Division of Institutional Advancement is to support the overall mission of the University through strategic communications, as well as innovative and impactful development, and alumni and community engagement initiatives.

The Division of Institutional Advancement is composed of seven departments: Development, Community Relations, Marketing, Publications/Social Media, Media Relations, Alumni Relations and WVAS-Radio.

Development

- Inaugural Ball Fundraising initiative raised more than \$1million
- Reignited Marion Society with two new planned gifts of \$100,000 each
- Submitted a Development Plan
- Reinstated text to give formats
- Introduced cash app as a donation receiving method

Community Relations

With the installation of Dr. Quinton T. Ross, Jr. as the 15th President of Alabama State University, our Community Relations impact has been revitalized significantly. The number of requests for volunteers, university promotional items and representation on various community committees has been

overwhelming. The goal this year was to bring back some of the activities that have been successful in the past and to explore new partnerships that would bring maximum exposure to the University.

The following is a list of a few of the Community Relations events and activities that have been most beneficial to the University and its partners.

- Read and Rise Montgomery - This is a university initiative that was reinstituted in February of 2018. More than 200 volunteers serviced 18 MPS elementary schools.
- Interfaith Breakfast - Another project that was restarted in 2018 to help the University gain community partners to assist with various projects, but the main focus was on establishing an Interfaith Council that will embrace the ASU student body as a whole. The discussion was fruitful, and the audience was the most diverse group of faith leaders we have engaged in many years. More than 50 community faith leaders gathered to discuss the correlation between student success and spirituality.
- Envision Montgomery 2040 Comprehensive Plan Steering Committee Meeting - We hosted the City of Montgomery for three days in the Life Science Building. Various focus groups met the first two days in different classrooms. The final day brought together the Steering Committee which

includes the presidents of all of the 4-year colleges in the city along with city and county elected officials, military leaders, and representatives from local businesses. The meeting was so successful that ASU has been selected to host the Citywide summit on October 25, 2018.

- Meeting with Old Cloverdale Association
- After responding to a letter from a concerned resident, Dr. Ross was invited to speak at the July meeting of the Old Cloverdale Association. He addressed many of the concerns of the Association while establishing opportunities for us to be good neighbors and partnerships that will benefit our students.
- Montgomery Public Schools-1st Day of School Event - The Hornet nation swarmed to three different schools for the first day of school. The ASU Athletics Department cheered and slapped high-fives with the students attending Bellingrath Middle School. The SOS Leaders took that Ole Bama State Spirit to E.D. Nixon Elementary School and several alumni, faculty and staff members attended the Morning Village at Valiant Cross Academy. Cromwell Handy, Director of Alumni Relations, was the motivational speaker for that occasion.

Marketing

The University's Marketing Department was not funded in the previous budget. Marketing efforts were limited to those related to major events.

Publications/Social Media

- The Publications Department continues to support major university initiatives and campus needs related to graphic design. The Department is responsible for university branding relating to events, programs, marketing campaigns, external and internal communications, etc.

Digital Communications

■ Facebook Analytics

Alabama State University (official page)
September 2017 – September 2018

Page Likes

Sept. 2017 – 60, 590

Sept. 2018 – 63, 918

Increase – 3,328

Page Followers

Sept. 2017 – 59, 640

Sept. 2018 – 63, 491

Increase – 3,851

Total Reach – more than 2.6 million people

Average Post Reach – 25, 000

Highest Post Reach – 166, 028

Special Campaigns included: Grad Campaign (April-May 2017), 12 Ways of Giving (Dec. 2017), ASU Women's History Month (March 2018) and Labor Day Classic / Inauguration (July-Sept. 2018).

■ Hornet Nation LIVE

(relaunched in May 2018)

May 2018 – September 2018

Page Likes

May 2018 – 308

Sept. 2018 – 724

Increase - 416

Page Followers

May 2017 – 373

Sept. 2018 – 899

Increase - 526

Total Reach – more than 70,000 people

Average Post Reach – 2,100

Highest Post Reach – 24, 225

■ Direct Email (Constant Contact)

Sept. 2017 – Sept. 2018

Total Contacts - 55, 803

Total emails sent – 197

Media Relations

- WSFA TV 12 dedicated its hour-long TV 12 Alabama Live News Show with Tonya Terry on the Labor Day Classic events. Interviews included Pres. Ross, Miss ASU, SGA President, Coach Hill-Eley, VP Russell, Director Jennifer Williams, Chief Graboys, the ASU Cheerleaders and members of the Mighty Marching Hornets Band and their Tuskegee University counterparts.
- On September 15, the Montgomery Advertiser published a front-page news story on the Mighty Marching Hornets Band, and discussed its incredible reputation both on and off the field.
- The New York Times did a story in August about Rev. Bob and Jeanie Graetz, which centered around the announcement that the rare Rosa Parks letter they bought at auction in New York City will be donated to the University.
- The ASU Labor Day Classic and Inauguration had several special news feature stories on it both alone, and in covering many of its events. It started from the first event, the First Family Luncheon to the last event, the Nat King Cole Society Jazz Festival. The stories were seen in each of the following news media outlets: The Montgomery Advertiser, WSFA TV 12, WAKA TV8, WIAT TV 32, FOX-6 Bham, Al.com (Birmingham News, Huntsville Times, Mobile Press-Register), and in newspapers and TV stations throughout the South. The Advertiser featured our Labor Day Classic events on the cover of its GO Section Entertainment Guide, and did a huge array of supporting stories inside it on the events from Thursday - Sept. 1.
- HBCU Digest did a national story on the HBCU Symposium, which was part of the LDC events at ASU.

Alumni Relations

- Alumni engagement has increased with visits to all NAA Regional meetings held in Cleveland, Ohio (Midwest), Philadelphia, Penn. (Northeast), Montgomery, Ala. (Southeast) a visit to the Los Angeles area. More than 1700 alumni have been intentionally engaged through various events, including the 'Black & Gold' Cabaret in Mobile, Ala. where more than 350 alumni and friends were in attendance and the Black and Gold Scholarship Gala attended by more than 130 alumni and friends.
- In support of the NAA, the Office for Alumni Relations has provided chapter presidents with updated listings of alumni in their respective areas while continuing to provide updates of all alumni who join the NAA via Online. The OAR has also provided 'How to Start a Chapter' and alumni listings to alumni who want to start a chapter in their respective areas. Recent interest includes Autauga County, Ala., Monroe County and Charlotte, N.C.
- Reuniting Student Leaders was successfully initiated, during the presidential inauguration week, with 62 student leaders from the SGA, Golden Ambassadors, SOS and Miss ASUs and courts. More than 140 alumni registered. Continued preparation will be made until fruition in fall 2019.
- Initiation of the 'Alumni Reconnect' program to engage and connect alumni through affinity relationships. The purpose of this program is to identify affinity groups for future reunions and increased alumni giving and participation. To date, 162 alumni have reconnected. The program and promotion will be perpetual.
- The OAR successfully facilitated a bus trip for alumni to the ASU vs. Auburn game. The bus departed from OAR and a tailgate event was held on the Auburn campus. Approximately 375 alumni participated in this event.

- Initiation of Alumni Benefits Program through Nationwide Insurance. Final review is being conducted. Alumni will be privy to insurance discounts while giving back to ASU.
- ‘NAA Executive Board and Chapter President’s Appreciation and Workshop’ held in February 2018, as an Alumni Relations event. The 27 participants attended the ASU vs. AAMU basketball game.
- Under construction, the Hornet Nation Buz Club which is designed to engage and track alumni participation and giving, particularly new donors. All alumni who participated in the Auburn tailgate and donated \$10 are automatically enrolled in the Hornet Nation Buz Club. The membership card is forthcoming through OTS. The OAR has assisted in the initiation of the Interfaith Council and participated in the Interfaith

Assembly held during the presidential inauguration week.

WVAS

- WVAS won two Alabama Broadcasters Association (ABBY) Awards. Best Medium Market PSA (Renardo Smith) and Best Regular Scheduled Newscast (WVAS News Team).
- The WVAS news department won four Alabama Associated Press Awards. Best Anchor (Marcus Hyles; First Place), Best Regularly Scheduled Newscast (Second Place), Best Public Affairs Show (Perspectives; Second Place) and Best News Series (Alumni Profiles; Second Place).
- Participated in annual Deputy Dave Family & Friends Day with the Montgomery County Sheriff’s Department.
- Produced the annual Nat King Cole Society Jazz Festival.



INSTITUTIONAL EFFECTIVENESS

Dr. Christine Thomas, Associate Vice President for Institutional Effectiveness

- Alabama State University will host the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) Regional Training, September 27-28, 2018. Bryn Bakoyema, Director of Institutional Research, Albert C. Calhoun Jr., Director of Center of Excellence for Remediation Intervention Services and Research, and Dr. Tanjula Petty, Executive

Director of Research, Assessment and Evaluation were selected to participate in the “invitation only” Institutional Effectiveness (IE) Peer Evaluator Training. Dr. Christine C. Thomas, ASU’s SACSCOC Accreditation Liaison will participate in the Institutional Accreditation Liaison’s (IALs) Training.

- Dr. Ella Temple, Director of Research and Sponsored Programs, and Dr. Kennedy Wekesa, Dean of College of Science, Technology, Engineering and Mathematics, were selected to attend the Quality Education for Minorities (QEM), Annual Legislative Conference (ALC), HBCU Research Action and Practice (RAP) Symposium, September 11-12, 2018 in Washington, D.C.
- Alabama State University is a new member of the Alabama Established Program to Stimulate Competitive Research (ALEPSCoR) program that is dedicated to the advancement of economic development via scientific and engineering research through a collaborative effort among the State's research universities. Institutional Effectiveness, along with Academic Affairs, provided institutional research capabilities that are now reported in the ALEPSCoR's interactive map. (September 2018) Visit <https://alepscor.org/alabama-research-targets-search-form-test/>.
- On August 8, 2018, IE Staff, along with the Office of the President, Academic Affairs and the Chief of Staff, assisted with the planning and execution of the University's Inaugural Fall 2018 Faculty and Staff Institute. A total of 675 faculty and staff participated. Overall, 89% of attendees were satisfied with the institute and the feedback provided from surveys administered will be used to enhance future institutes.
- Dr. Christine Thomas, Associate Vice President for Institutional Effectiveness and Dr. Tanjula Petty, Executive Director of Research, Assessment and Evaluation were invited to present on "The Four C's that Strengthen Campus-Wide Collaboration for Effective Institutional Effectiveness Practices" at the Assessment of Learning in Higher Education Conference in Salt Lake City, Utah on June 4-7, 2018. Latonya Kennedy, Institutional Effectiveness Specialist and Patina Moss, Assessment Specialist also attended the conference to learn assessment and evaluation best practices.
- Institutional Research offered the University's first Data Day (Spring 2018) and several surveys were administered (Graduation Exit, Student Satisfaction, Employee Satisfaction and Alumni Satisfaction); in collaboration with the Testing Center, the student course evaluation has been re-instituted; and they are providing ongoing development of surveys in support of unit assessment process. (Spring-Fall 2018)
- SEDONA Faculty Credentialing and Livetext Assessment and Evaluation Systems were implemented campuswide with ongoing training for all divisions. Summer—Fall 2018
- All full-time faculty have been evaluated according to Standard 6.2a (Faculty Qualifications) of the Principles of Accreditation. Summer 2018
- Institutional Effectiveness has been restructured to streamline processes and provide optimal performance in order to respond to all stakeholders in a timely manner in the following areas: institutional research; planning, assessment and evaluation; learning outcomes assessment; accreditation; testing administration; and research and sponsored programs. Summer 2018



THE DEPARTMENT OF PUBLIC SAFETY

James Graboys, Chief of Police

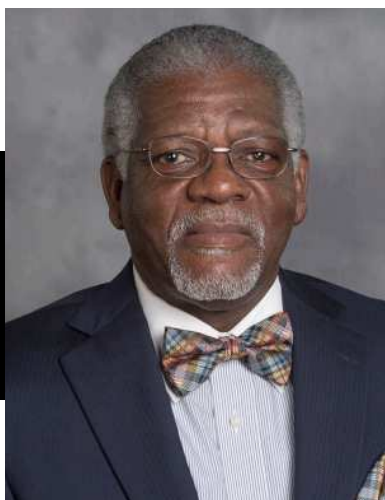
- This year in August Public Safety unveiled stop signs at the intersections of N. University Drive and Ross Dunn Drive as well as Harris Way and South University Drive to improve both pedestrian safety and to slow traffic in these areas.
- Public Safety conducted Active Shooter training at the faculty/ staff conference and steered one of the breakout sessions related to campus safety.
- Public Safety conducted three days of active shooter exercises on campus in August and even had some student athlete participation during one day of training
- Public Safety is in the process of consolidating its radio communications with Montgomery County and the City of Montgomery under the MCSO umbrella.
- Public Safety is currently consolidating its Clery report for this year and will be reporting results campuswide by October 1st, and to the Department of Education by October 17th.
- The Violence Against Women Program that falls under Public Safety is preparing to conduct orientation training this month between September 17-20. This training, conducted every semester, ensures that all incoming students receive training on resources and responses to sexual assault, stalking and domestic violence should students encounter it.
- Public Safety has continued with its training of Housing over their summer training and conducted RA training related to campus safety and procedures related to reporting, reacting and responding to active shooters and other campus safety issues.
- In the past year, Public Safety has continued in its safety and fire assessments and fire drills and trainings at the residence halls.



THE DIVISION OF STUDENT AFFAIRS AND ENROLLMENT MANAGEMENT

Davida L. Haywood, PhD - Vice President

- The Office of Admissions and Recruitment exceeded its published goal of enrolling 1,200 students. The incoming class has meant a 15% increase in student enrollment when compared to the 2017-2018 academic year.
- Dr. Linwood Whitten, Director of Diversity and International Affairs, has been selected to serve on the Task Force, focusing on Minority Serving Institutions, for the Diversity Abroad Network in Global Education (Diversity Abroad) organization. This is a first for ASU!
- An intentional focus on the pre-generation of schedules, meant that the Office of Academic Advising, was able to provide more than 1,000 course line-ups for new and transfer students.
- Seventy-nine percent of the students, who participated in the 2018 Summer Bridge Program, finished the summer enrichment program with a 3.00 grade point average or better.
- All academic labs under the purview of Student Affairs, have been equipped with GradesFirst during the summer months. GradesFirst is an early alert system that identifies students who may be at risk, academically and provides them with campus resources.
- The Counseling Center has made emotional and mental health a critical focus for this academic year; and, has already provided “creative” programming to help our students deal with both, including a Vision Board Party, as well as Pet and Music Therapy.
- Three-hundred sixty-two volunteers were on hand, to assist with our 2018 Hornet Haul event. Besides the presence of student organizations, faculty, staff and alumni, corporations like Walmart, Coca-Cola, BBVA, First Congregational Church and the Gideons served as community partners and sponsored a number of free give-aways throughout the day.
- A new Living and Learning Community has returned to ASU entitled, “Wellness Matters.” The community is located within two residence halls, Martin L. King, Jr and Bessie Estell and focuses on four main areas: Academic, Career, Financial and Physical/Emotional Wellness.
- Dr. Rolundus Rice, a graduate alumnus, joined the division as its new Assistant Vice President of Student Affairs.
- Arianna Thompson, the reigning Miss ASU and her attendants, traveled to New Orleans, to attend the HBCU Leadership Conference for Kings and Queens. Likewise, Arianna will compete in the National Black College Alumni Hall of Fame pageant in Atlanta, on Saturday, September 29, 2018.



THE OFFICE OF TECHNOLOGY SERVICES

Larry Cobb, Interim Vice President

Mission Statement

IT units across campus operate in conjunction with central OTS to provide localized, effective support. These units include the College of Health Sciences, the College of Business Administration and the College of Education. This OTS community meets monthly to provide a link between academic, administrative, and research organizations across campus.

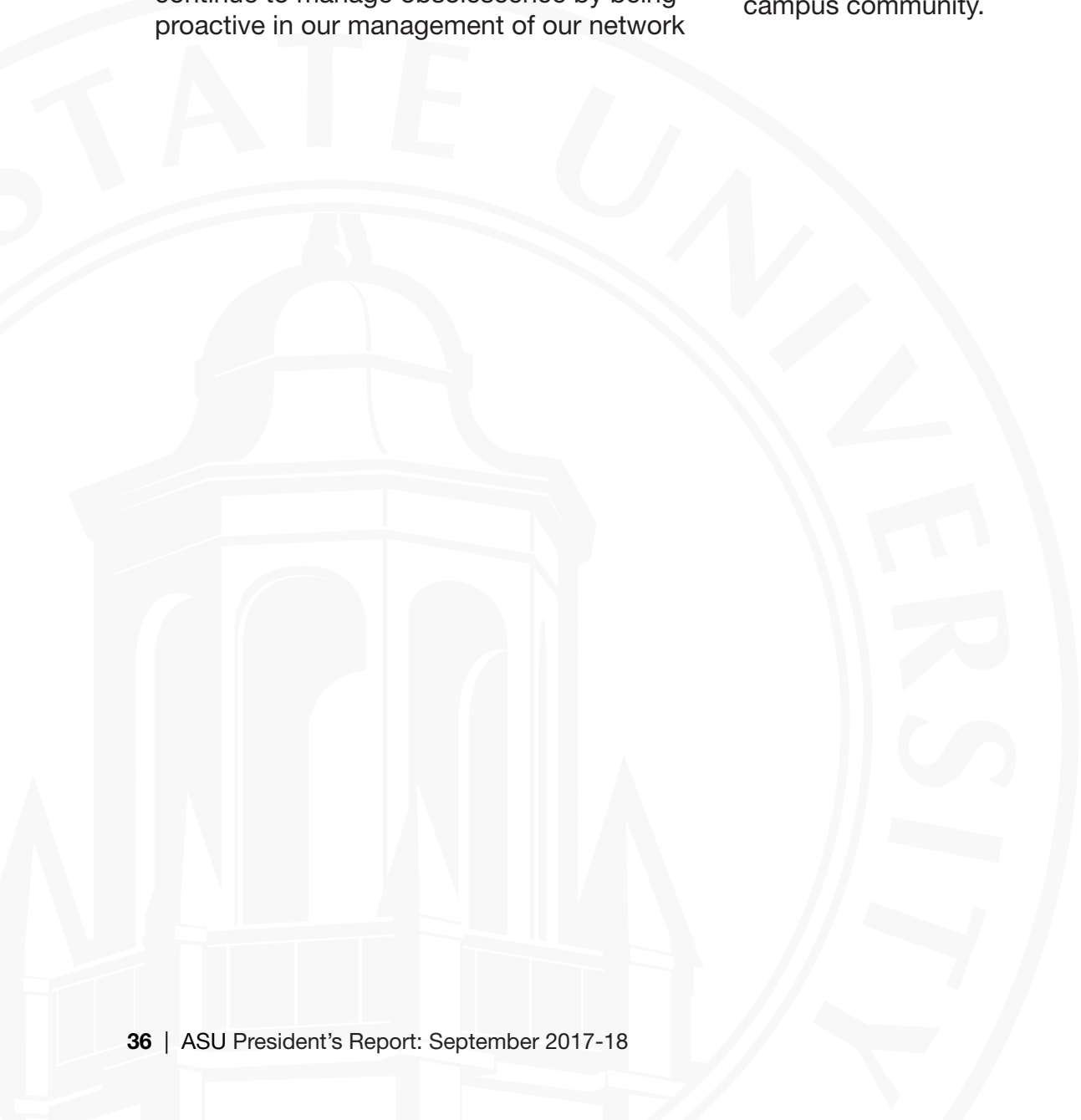
Operation & Overview

The Office of Technology Services (OTS) is facilitated through a centralized organization and numerous decentralized services and offices throughout campus. OTS operates many of the centralized Information Technology (IT) efforts on campus providing support for faculty, students and staff in three primary service areas: academic computing, research computing, and administrative computing, and works in conjunction with decentralized IT services in academic departments, university offices and affiliated research institutions.

Major Initiatives

■ Alabama State University has become a member of the Montgomery Internet Exchange. This affiliation will provide ASU with the ability to collaborate with business, military, government and other universities. This will increase the exposure to our faculty, staff and students with access to many research institutions.

- Continuous improvements to the campuswide Wi-Fi infrastructure through the deployment of additional wireless access points and relocation of existing one for maximum coverage.
- OTS continues to improve the disaster recovery plan by installing Thinkgard cloud base system backup solution.
- OTS is upgrading the current document management system. It is imperative that the management of sensitive documents are preserved and protected from unauthorized access. While documents must be stored in a sensitive climate controlled environment can often become expensive and over time will eventually deteriorate. With the document management system being utilized these documents can be scanned and stored digitally greatly improving document security and protection of critical data.
- Increased the internet bandwidth from 1 gigabit to 10 gigabit which will improve access to the internet for our faculty, staff and students.
- OTS has begun the redesign our website, making it more responsive, ADA compliant and a distributed content management. The website will be managed through a hosted environment for improved access, security and information integrity.

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- Improving communication campuswide by consolidating our current signage system through a central managed approach. Currently several systems are present on campus with conflicting information that doesn't display information that isn't relevant campuswide.
 - With an increase in cyberattacks throughout the world. OTS continues to monitor internet activities through our robust firewall and a constant upgrade of virus protection at all endpoints.
 - OTS continues improvements to our network infrastructure based on the constant demand of our faculty, staff and students both wired and wireless. We continue to manage obsolescence by being proactive in our management of our network equipment inventory through adequate maintenance agreements and life cycle management.
 - OTS continues to provide network support to external vendors providing services to our faculty, staff and students. We currently assist Chick-fil-a, Aramark, Subway, Follett, all sports events etc. on all network issues.
 - OTS continues to monitor facility access via our Cbord access control system. We are currently evaluating all buildings campus wide for making recommendations for access control.
 - OTS continues to manage the PeopleSoft ERP system by providing functional, technical and training support for the campus community.





ASU

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