

Alabama State University

Board of Trustees

Development Committee

Friday, January 13, 2023

Agenda

I. Call to Order

II. Invocation

III. Establishment of Quorum

IV. Adoption of Agenda

V. Adoption of Minutes

VI. Development 2022 Review

VII. Development/Alumni Relations 2023 Strategy

i. ASU C.A.R.E.S

ii. 2022 Review

iii. Inaugural Foundation Board Retreat

iv. ASU Choir Carnegie Hall Trip

v. A look ahead into 2023

b. Founders' Day Celebration

i. Founders Day of Giving

ii. Spirit Awards

VIII. Digital Marketing Campaign Update

IX. Adjournment