



Percy J. Vaughn, Jr.  
College of Business Administration

Dean Kamal Hingorani, PhD  
Presentation to the  
ASU Board of Trustees

June 25, 2021

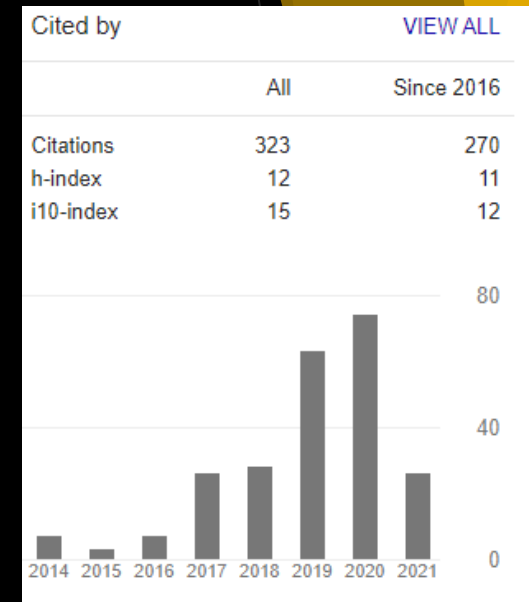
# Vision for the College of Business Administration

- ▶ To be the business school of choice in Montgomery, AL
- ▶ Provide a quality education with a focus on job readiness
- ▶ Provide improved facilities including a Finance Lab and two modern classroom that help in learning
- ▶ Provide community outreach through our Small Business Development Center and faculty.
- ▶ Maintain excellent relationships with our corporate partners such as KPMG, PwC, EY, Deloitte, AWS, Regions Bank, BBVA and organizations such as ASCPA (scholarships-\$7500) and AFCEA (scholarships \$15,000).
- ▶ Improve placement and internships for students.

# Scholarly Activities:

- Scholarly Activity: Published Articles in Peer- Reviewed Journals

ALL Research Activities (2016-2021), Summary	
<a href="#">College-wide report</a>	
Department	Art
<a href="#">Accounting &amp; Finance (ACCT)</a>	27
<a href="#">Business Administration (BUS)</a>	9
<a href="#">Computer Information Systems (CIS)</a>	28
<b>College Totals:</b>	<b>64</b>



- All PhDs are Scholarly Academics- 2 PRJ articles in the last 5 years
- One of our faculty, Dr. Adarsh Kakar, is a top-class researcher
  - Most of his articles are in Tier-1 Journals.
  - 15 of his articles have more than 10 citations.

# Major Grants

- Annual Grant from PNC Bank- \$12,000 for Financial Literacy of students.
- \$75,000 from TMCF and Apple for introducing Swift Programming in our curriculum (December 2020).
- \$ 20,000 from Amazon Web Services in recognition of introducing Cloud Computing in the curriculum
- \$ 25,000 from PwC for improving Digital Literacy of faculty and students.
- \$3,500 from FinTech center at Morgan State University- to teach block chain to students, faculty and staff.
- Grant of \$23,000 from BBVA for Small Business Financial Literacy (SBDC)
- Grant of \$99,000 CARES Act for SBA (SBDC)

# Notable Accomplishments of the College

- ▶ Enrollment and graduation continue to be stable despite challenges posed by COVID.
- ▶ Record student enrollment in MAcc program in Spring with 28 students. Our Title VI funding was cut because of our inability to graduate 8 students/year. The administration helped out with generous Assistantship and Scholarships. We miss our Title-VI funding.
- ▶ A proposal submitted to KPMG for including us in their coveted MADA (Master of Accountancy with Data Analytics) program.
- ▶ Established an agreement with ASCPA and Surgent where ASCPA will pay for the CPA exam and Surgent will provide their CPA review at a very discounted price of \$199.

# Student Achievements

- We are a charter member of the Succeed program that provides 2 continuous paid -internships from USASMDC
- One of our students Roddeja Moorer was classified as the best intern (competition from Tuskegee and A&M). Accepted a contractor job at Huntsville with a promise of a job from SMDC
- Participation in Case Competitions:
  - HP HBCU Business Challenge (Undergraduate)
  - National Black MBA Competition (Undergraduate)
  - 8th Schlesinger Global Family Enterprise Case Competition
  - 17<sup>th</sup> Annual KeyBank and Fisher College of Business Minority MBA Student Case Competition
  - Partnering for Progress HBCU sales competition sponsored by 3M.
  - Montgomery County 15th Judicial Circuit Court

U.S. Army Space  
and Missile  
Defense Command  
(USASMDC)



THE SUCCEED  
PROGRAM

ASU SALUTES THE CLASS OF 2021

**XXI**  
RODDEJA MOORER  
COMPUTER INFORMATION SYSTEMS  
HAYNEVILLE, ALA.

“ASU is like your  
**home away  
from home.**  
Everyone here is family, and family  
looks out for each other.”



# Updates on New Programs

- ▶ **MBA**
- ▶ We were the only state-supported university in AL without an MBA. Thank you for approving the program which we expect to start in Fall 2022.
  - ▶ ACHE (expected in September)
  - ▶ SACS – Substantive Change
- ▶ The program will be offered in multi-mode, require 33 hours, and is tied to industry-level certifications from PMP and Enterprise Resource Planning (SAP).
- ▶ We will promote a 4+1 with accelerated UG and use of using senior privilege policies.
- ▶ Huge internal demand.
- ▶ **CERTIFICATE PROGRAMS/MICRO CREDENTIALING**
  - ▶ 3 Course certificate in Federal Acquisition and Contract Management (DAU)
  - ▶ 3 Course MC in Real Estate and Finance (expected Spring 22) with Alabama Association of REALTORS® (AAR)
  - ▶ 3 Course MC in Sales Management
  - ▶ 3 Course MC in Operations Management

# What's Next

- ▶ Focus on Industry-level certifications
  - ▶ All students to earn Excel and Access certifications
  - ▶ 25% of the students to earn Security+
  - ▶ 50% of the students to earn Cloud Practitioner certification
  - ▶ 20% of students to earn the CAPM.
  - ▶ 50% of the MAcc student pass at least one component of the CPA.
- ▶ Keep curriculum current with new courses.
- ▶ Improve research productivity of faculty.
- ▶ Submit a competitive proposal to the US Department of Education's Business and International Education (BIE) program- revived after 10 years
- ▶ Faculty retraining to improve Data and Analytics skills.
- ▶ Continue with the high expectations from students, open-door policy and coaching of students.
- ▶ Intrusive advisement to help students graduate in 4 years.



# Dean's Executive Advisory Committee

- ▶ **Ms. Denise S. Baylor, Executive Officer for Business and Enterprise Systems (AFPEO BES) at Maxwell Air Force Base-Gunter Annex, Montgomery**
- ▶ **Ms. Jeannine P. Birmingham, CPA, CAE, CGMA, President and CEO of ASPCPA**
- ▶ **Ms. Jeannine Brown, Managing Director, Everyday Lead**
- ▶ **Ms. Angela Dixon, CFO, Jefferson County**
- ▶ **Brigadier General Trent H. Edwards ,the Senior Vice President for Military and Community Development at the Montgomery Area Chamber of Commerce**
- ▶ **Mr. Tony Graham, Executive Vice President and General Manager for the automotive technology company, DealerSocket, Inc.**
- ▶ **Judge Shera Grant , Presiding District Court Judge in the Civil Division of Jefferson County.**
- ▶ **Mr. Darren Hicks, VP of HR, Vulcan Materials**
- ▶ **Mr. Pete Knight, South Central Alabama President of Renasant Bank**
- ▶ **Ms. Charisse Stokes, Executive Director, TechMGM**



# Appendix-Graduation Trends

		AY17	AY18	AY19	AY20
	ACT	25	13	18	25
	CIS	28	25	28	16
	FIN	6	7	6	10
	MGT	28	25	29	28
	MKT	10	12	11	16
	Macc	13	15	13	14

