



**KNOW BEFORE YOU GO!**  
**GAME DAY AT ASU STADIUM**  
**2025**



**#SWARMAS1**

# WELCOME TO HORNET FOOTBALL AT ASU STADIUM!



From the first tailgate to the final whistle, nothing beats the energy, tradition, and excitement of cheering on the Hornets with fellow fans. To help you make the most of every moment, we've put together this Know Before You Go guide packed with everything you need including parking tips, shuttle routes, stadium maps, schedules, and even what to wear. Get ready to bring the spirit, make some memories, and cheer loud! AS - AS - AS - U!

## WHAT'S INSIDE

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## TICKETS

Fans have several ways to purchase tickets, including stopping by the ASU Ticket Office at The ASU Stadium, where accessibility and a friendly customer experience are always a priority.

### ASU Ticket Office

- Located at the main entrance of The ASU Stadium on Harris Way
- Regular Hours: Monday - Friday, 8:30 a.m. - 4:30 p.m.
- Game day hours vary. Call **334-229-4551** or check social media.

### Phone Orders

- Call **334-229-4551**

### Online

- Visit [alasu.flicket.io](https://alasu.flicket.io) for stadium seating charts and ticket purchases.

### Accepted Payments

- All major credit cards

In addition to suites, season tickets, game day tickets, and parking passes, Ticketing Services also supports a variety of campus events—including Homecoming, the Turkey Day Classic, concerts, step shows, comedy shows, and more.

## STAY CONNECTED

- **BamaStateSports.com** is your hub for gameday traffic, parking, and tailgating updates.

### Social Media

Follow ASU Athletics and Alabama State University on social media for live weather, traffic, and game updates.



### Key Contacts

Ticket Box Office.....	334-229-4551
Department of Public Safety.....	334-229-4400
Bookstore.....	334-229-4143

## PRE-GAME PREPARATION

### For Suite Holders ONLY

- Beverage load-in: 3 - 6 p.m. on the Friday before game day. NO EXCEPTIONS!

### Loge

- Load in: Week of the game (Tuesday-Friday 9 a.m. - 4 p.m.)

### RV Tailgaters

- Load-in: Friday before game day at 2 p.m.
- Load out: By noon on Sunday after game day.

### Tent Tailgaters

- Tents set-up: Friday before game day starting at 4 p.m.
- Load-in: Game day between 6 a.m - 9 a.m.
- Load-out: Game day by 10 p.m.

### Cabanas

- Load-in: Friday before game day at 2 p.m.

### ASU Tailgate Policy

- Security will monitor tailgating lots to ensure quiet hours from midnight to 6 a.m.





## TRAFFIC FLOW

Carter Hill Road from the intersection of Decatur Street to College Street will become one-way.

■ Two hours before game time, traffic will be directed west.

■ After halftime, traffic will be directed east.

**Campus entry points will be at Gates 1, 2, 4, 5, 7 only.**

**Gate 1:** Must display a parking decal for zones A - C or Y

**Gate 2:** General Parking, parking decal for M - N or Student

**Gate 4:** Must display a parking decal for L, M, N

**Gate 5:** Must display a parking decal for D - K or O

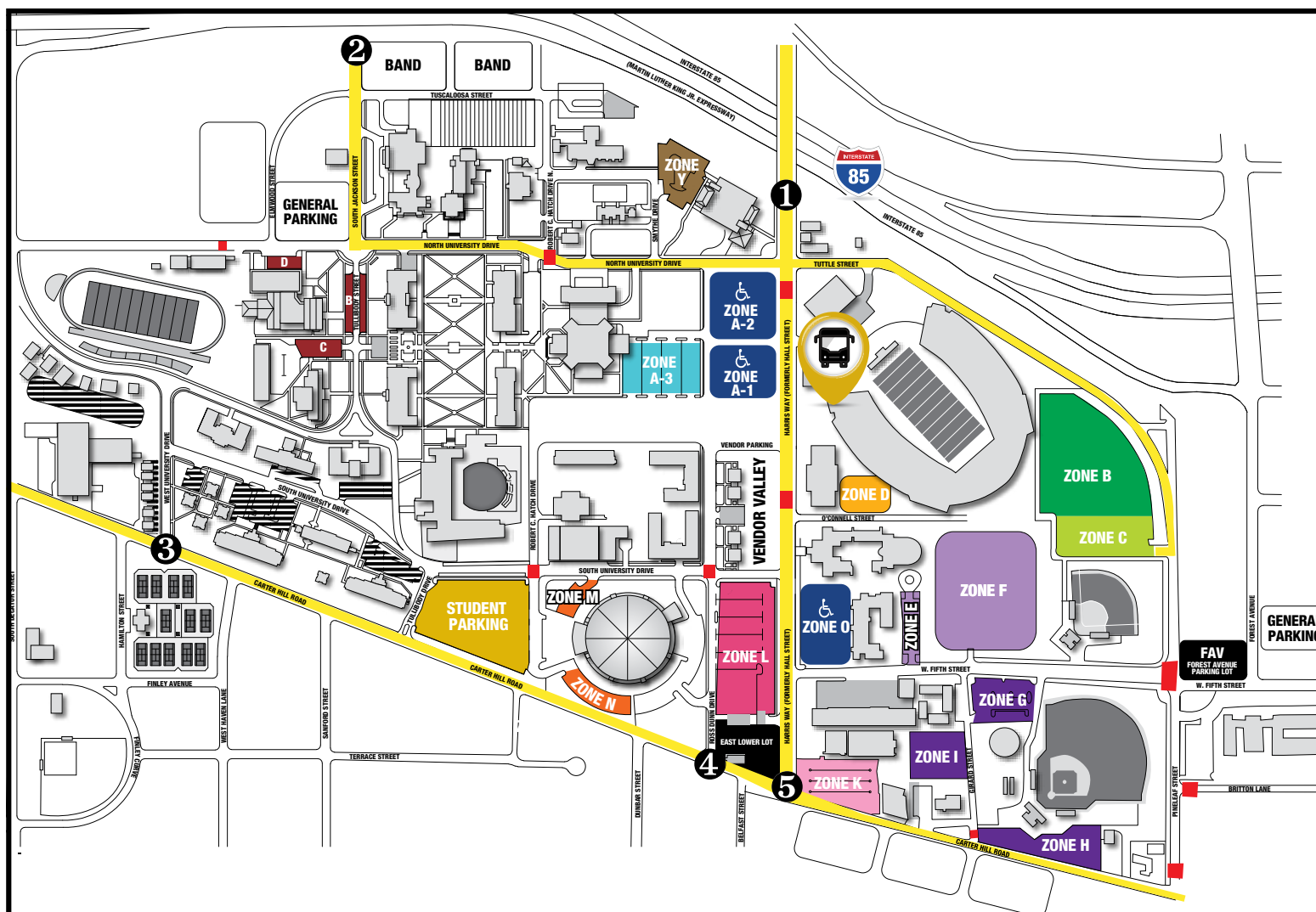
**Gate 7:** Must display a parking decal for B - C

### Restricted Vehicles

No golf carts, mopeds, scooters, ATVs, go-carts, or other custom motorized vehicles (unless authorized).

### Ticketing and Will-Call

Drive-up traffic is not permitted.



## PARKING

### Parking Decals

A valid game day parking decal must be clearly visible to park on campus.

### Hall Street Gate

Access limited to vehicles with proper parking passes and shuttle buses.

### Neighborhood Parking

Please respect residents. Limited parking is available at Oak Park or use the free shuttle service from Paterson Field whenever possible.

### Towing Notice

- Vehicles parked outside designated ASU parking areas are subject to immediate towing.
- If your vehicle is towed, please contact the ASU Police Department at **334-229-4400** or **334-229-4717** for assistance.

### Handicapped

Zone A-1 Enter Gate 1

### Staff & Vendor

Zone A-2 Enter Gate 1

### Club & Loge

Zones A-3  
Enter Gate 1

### Season Ticket

Zone B Enter Gate 1

### Suite

Zone C Enter Gate 1

### Guest

Zone D Enter Gate 5

### Tailgating

Zones E, F Enter Gate 5

### RVs Zones G, H, I

**Tailgate/RV Vehicle  
Parking Zone J**  
Enter Carter Hill Rd.

### Season Ticket

Zone K Enter Gate 5

### Season Ticket

Zone L Enter Gate 4

### Food Service & Student

Zones M, N Enter Gate 2

### Handicapped

Zone O Enter Gate 5

### Media & General Parking

Zone Y Enter Gate 1

### Staff

### Students

(Home Games Only)  
Enter Gate 2

### On-Campus Students

**General Parking**  
Enter Gates 2 or 7

■ **No Vehicle Access**

# **SPECIAL NOTICE FOR THE HOMECOMING SHUTTLE, OCTOBER 4**

**Shuttle service will be provided only from Embassy Suites,  
the official host hotel.**

■ Embassy Suites: 300 Tallapoosa St., Montgomery, AL 36104

■ No shuttle service will run to or from Paterson Field.



## **For all other home games**

### **Parking Location: Paterson Field**

Lots J & K | 1215 Madison Ave., Montgomery, AL 36104

## **FREE GAME DAY SHUTTLE SERVICE**

Make getting to the game easy! Fans can park and ride the free ASU shuttle straight to the stadium.

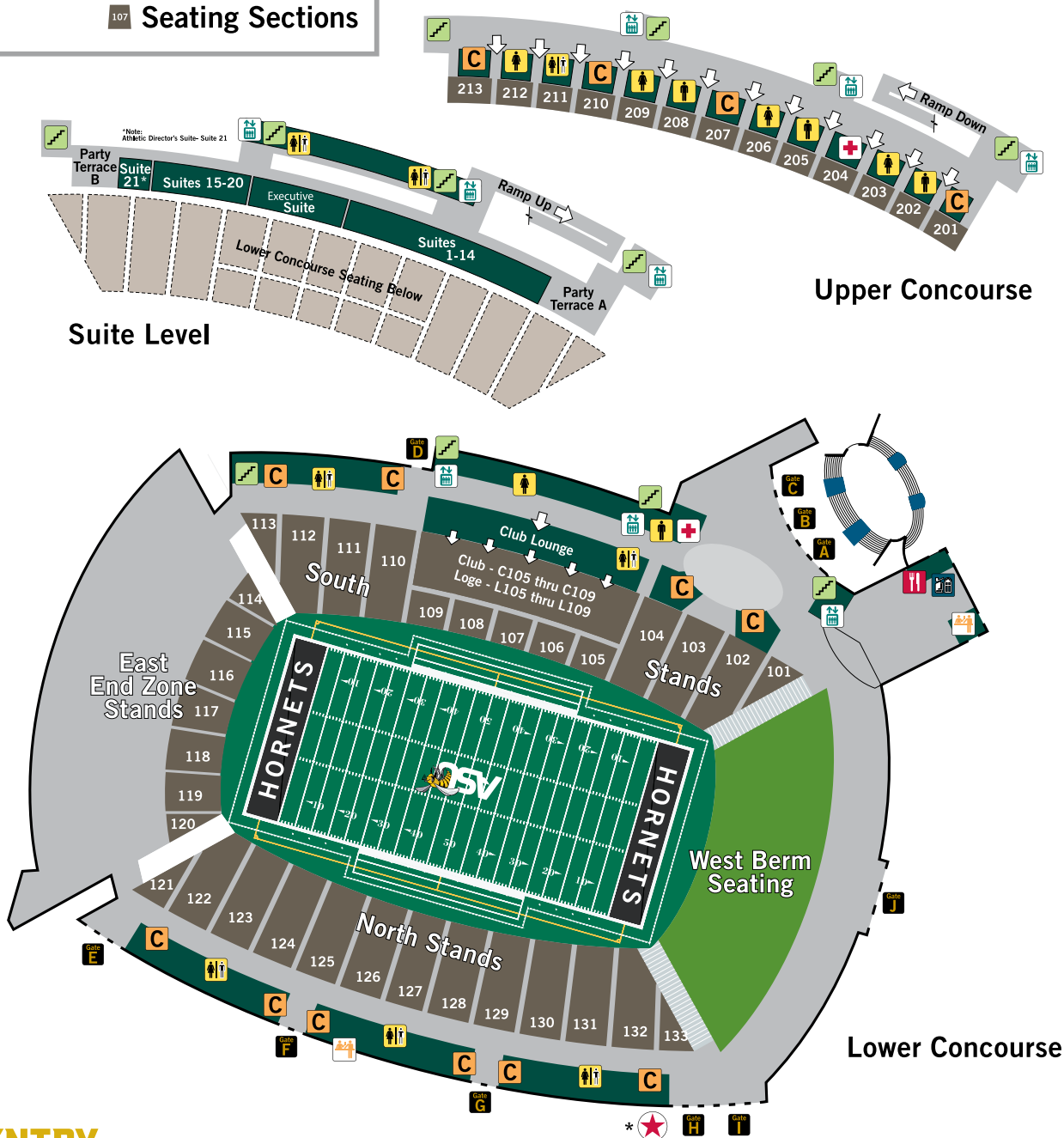
Shuttles run throughout the day, with ADA assistance available on arrival.

**Shuttle Hours:** 10:30 a.m. - 8 p.m.

### **Service Details**

- Shuttles run every 30 minutes.
- ASU charter buses provide service.
- Drop-off/pick-up is at the corner of Harris Way and N. University Drive beside the Buskey Building.
- ADA golf carts available for additional assistance.

	<b>First Aid</b>		<b>C Concessions</b>
	<b>Elevator</b>		<b>Tickets</b>
	<b>Stairs</b>		<b>Restaurant</b>
	<b>Restrooms</b>		<b>Retail Store</b>
	<b>Gates</b>		<b>Seating Sections</b>



## STADIUM ENTRY

- Gates open 2 hours before kickoff.
- Cashless Entry: Tickets must be purchased in advance or by card/mobile payment. Cash not accepted at gates

### Gate Assignments

- A, B & C: Swarm Elite members, General Admission, Tailgaters
- D: Suite Level, Club, and Loge guests
- E: ASU Students, Potential Recruits, High School Coaches and Visitors
- H & I: General Admission (Visitors/North Side)
- Sideline access prohibited without proper credentials

### Concessions

Concession stands are located on each level throughout the stadium and offer a variety of food, alcohol, and non-alcoholic beverages.

- Cash and cashless options accepted.

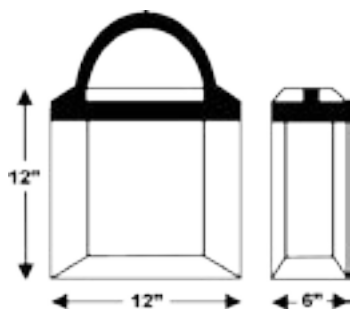
### Club Lounge Access

- Opens 2 hours before kickoff
- Entrance: Gate D
- Location: Lower Concourse Level
- Guests receive wristbands upon entry





# CLEAR BAG POLICY



## Clear Tote

Made of plastic, vinyl or PVC, does not exceed 12" x 6" x 12"



## Plastic Storage Bag

One gallon re-sealable clear



## Seat Cushion and seat cushion with back

## PROHIBITED ITEMS

- Lawn Chairs
- Large Folding Chairs
- Wooden Seats
- Chairbacks Wider than 16 Inches
- Smoking Paraphernalia
- Illegal Substances
- Purses
- Camera Cases
- Printed Plastic Bags
- Binoculars Cases
- Mesh Cases
- Tinted Plastic Bags
- Backpacks
- Fanny Packs
- Oversized Totebags
- Infant Seats or Strollers
- Non-Service Animals
- Outside Food Or Beverages
- Outside Alcoholic Beverages
- Cans Or Coolers
- Umbrellas
- Flags Or Banners
- Artificial Noise Makers
- Selfie Sticks
- Video Cameras/Camcorders
- Computers
- Telephoto Lenses over 6 inches



**Diaper bags** are permitted when entering with an infant/toddler after a proper inspection at gate of entry.



**Medical Bag** containing medically necessary items are permitted after a proper inspection at gate of entry.

Stop by the **ASU BOOKSTORE** located in the John Garrick Hardy Student Center for clear bags, approved game day chairs, and your favorite ASU apparel! For game day hours, call 334-229-4143 or check social media.





## ESSENTIALS

### Guest Services & Accessibility

- Lost & Found: Nearest University Officer or Public Safety (1425 Carter Hill Road)
- First Aid: 1st and 3rd floors of ASU Stadium
- Fan Accommodations: West end of stadium, near main gates (opens 2 hours before kickoff). Call **334-229-5900** on game day.
- Disability Services: All stadium gates are ADA accessible. Wheelchairs are available at Guest Services for entry assistance but are not available for use throughout the game. Accessible seating requires designated tickets. Call Ticket Office at **334-229-4551**.  
ADA parking available in zones A-1, A-2, A-3 and O; first-come, first-served with placard or plate.

Elevators located on South Side for suite/media credential holders and wheelchair patrons only.

### Reporting a Safety Issue

To report a public safety concern, call

**334-229-4400** or **911** in case of an emergency. You may also report concerns in person to any law enforcement, fire, or medical official on site.

## EMERGENCY PROCEDURES

ASU's Department of Public Safety is trained to respond to any emergency. In case of evacuation, follow the public address announcer and officers to the nearest clearly marked exit. Announcements will also provide updates on severe weather, power outages, game delays, or other safety concerns. Assist others around you when possible.



# NO SMOKING





# SPIRIT, FUN AND TRADITION!

## **The Hornet Walk**

Be part of one of the most exciting Game Day traditions! Join President Ross, the Hornet Football Team and Coaches, the Mighty Marching Hornets, ASU Cheerleaders, Stinger, and student organizations as they make their walk into the stadium. This is your chance to line the path, cheer them on, and show your Hornet Pride!

- Starts 2 hours and 15 minutes before kickoff
- Route begins on N. University, onto Harris Way

## **Sting Stage**

Kick off your Game Day with live entertainment, music, and fun at the Tailgate Party Stage—the perfect spot to get in the Hornet spirit before kickoff!

## **Vendor Valley**

Shop and eat your way through Vendor Valley, located across from the ASU Stadium. Enjoy delicious food truck favorites, one-of-a-kind Hornet apparel, and game day gear from local vendors.

## **Book Store**

Find your fan gear and stadium-approved essentials at the ASU Bookstore, located in the John Garrick Hardy Student Center. From clear bags to Hornet Pride apparel, we've got you covered!

## **Family & Fan Fun Zone**

Perfect for fans of all ages! Check out inflatables, games, and interactive activities designed to bring extra excitement to your Game Day.

## **The Match-up**

Get ready for kickoff with programs available for purchase at the gate - packed with stats, rosters, and everything you need to know about the game.

## **Halftime**

Don't miss the award-winning Mighty Marching Hornets Band as they take center stage! Halftime also features performances by the visiting band, along with special presentations and entertainment you won't want to miss.

## **The Nest: A Taste of Spirit**

Located inside ASU Stadium, The Nest is your destination for elevated game day fun. Enjoy food, drinks, and a spirited atmosphere as you cheer on the Hornets in style. Don't forget to come by after the game for the 5th Quarter Party!

Hours: Open 2 hours before game time until midnight.

Phone: 334-213-9103

Entry: Restricted to guests 25 and older

# 2025 HORNET HOME GAMES



**SEPT 13**  
MILES COLLEGE

**FACULTY AND STAFF APPRECIATION**  
**WEAR WHITE!**



**OCT 4**  
BETHUNE-COOKMAN

**HOMECOMING**  
**WEAR BLACK & GOLD!**



**NOV 8**  
TEXAS SOUTHERN



**ATHLETICS HALL OF FAME**  
**MILITARY AND FIRST RESPONDERS APPRECIATION**  
**WEAR CAMOUFLAGE!**



**NOV 22**  
ARKANSAS-PINE BLUFF

**HIGH SCHOOL BAND DAY/CONNECTION DAY**  
**COMMUNITY DAY**  
**WEAR WESTERN!**



**NOV 27**  
TUSKEGEE UNIVERSITY

**101ST**  
**TURKEY DAY CLASSIC**  
**WEAR GOLD!**

**#SWARMAS1**





## **WHAT AN EXCITING TIME TO BE A HORNET!**

The energy of Hornet Nation shines through every game at ASU Stadium. Your passion and support fuel the success of our student-athletes and keep Alabama State traditions strong.

Every cheer, every show of spirit, and every gift helps build championship-level experiences for our teams and our fans. If you'd like to take your support a step further, consider making a donation to ASU Athletics or to any of ASU's top-notch programs. Together, we're building something special and we're proud to have you with us.

**Visit [bamastatesports.com](http://bamastatesports.com) or [alasu.edu/giving](http://alasu.edu/giving).**

**Thank you for being part of the Hornet Nation!**