Institutional Effectiveness, Strategic Initiatives, and Transformation (IESIT)

NEWSLETTER



IESIT is launching this newsletter to share important information with the Alabama State University campus community. IESIT supports ASU by providing oversight and coordination for the ASU's accreditation, strategic planning, continuous improvement, data analytics, and strategic initiatives.

NEWS & UPDATES

SACSCOC Fifth Year Interim Report (FYIR)

The FYIR is the priority this semester since our goal is to complete ASU's FYIR by December 2025. We are collaborating with colleagues from across campus and ask everyone to prioritize FYIR work to ensure our continued accreditation with SACSCOC.

Satisfaction Surveys

During this semester, we will be administering satisfaction surveys for students and employees. Please take the time to complete the employee survey and encourage students and alumni to complete their surveys.

The Gold Standard

Remember, all employees need to complete The Gold Standard Customer Service training in Canvas. Contact David Hammond if you have any questions about accessing the course.

Hornet Connect Remember to download the ASU Hornet Connect app for information about ASU

Workshops

We continue to provide continuous improvement workshops. This semester, the workshops focus on Hornet Connect, institutional survey results, SmartEvals, Sedona, and Qualtrics. Please review the flyer for dates and times.

IESIT SERVICES

INTERESTED IN...

ASU data Visit ASU's Interactive Factbook If you need other data, submit a data request

Coaching or training for continuous improvement activities Submit a coaching request

Administering a survey Learn about ASU's Survey Policy and submit a request

Customer service training or information Contact David Hammond

IESIT TEAM

Dr. Tanjula Petty *VP of Institutional Effectiveness, Strategic Initiatives, and Transformation*

Bryn Bakoyéma Assistant VP, Planning & Strategic Analysis

Patina Moss Operations Coordinator

David Hammond *Program Planning & Evaluation Coordinator*

INSTITUTIONAL RESEARCH

Jowaune Williams Director of Institutional Research

Dr. Lawrence Brown Data Analyst II

Anwarul Siddiqui Institutional Research Analyst II

LaTonya Kennedy Institutional Research Analyst I

CONTINUOUS IMPROVEMENT

Avis Wheeler Institutional Effectiveness Coordinator

Raymond Green Assessment Specialist

George Williams Assessment Specialist

Brittany Hollins Assessment Specialist

ACCREDITATION

Dr. Veolanda Peoples Accreditation & QEP Coordinator

DUAL ENROLLMENT

Delandra Walker Dual Enrollment Program Assistant



Scan QR code to register for IESIT workshops. All workshops are virtual. Participants must register before receiving a Teams link.

